You probably already know about the wonderful diversity of characters, skills and lifestyles represented by your fellow Geoduck faculty and staff. But do you know the Checkered past of the Geoducks? Below is the list of Checkered past jobs below, as matched with their pre-Geoduck jobs.

A. Tasmanian Apple Picker
B. Urban Planner
C. Photographer for the Boeing "Chicken Gun Tests"
D. Host of "Uncle Dan's Country Store" kid's TV show
E. Reporter on high school football for the Rochester Times Union in New York
F. Airline Stewardess
G. Folksinger and Golf Course Night Watchperson
H. Bay Area Disco Jockey/Host of "The Time"

GEO Seamen in the News: Big Blow Zaps Crowe

Kate Crowe, administrative secretary for Vice President Gail Martin, reports she had an electrifying experience in the parking lot of the Gloria Dei Lutheran Church during the big January 16 storm. "I was in the middle of the lot," Crowe recalls, "when lightning hit the metal spike of my umbrella. Sparks bounced off my arm and there was a 'zzzzzzzap!' and it felt like the lightning went right through me. It was great!" Crowe speculates the fact that she had just changed into her rubber-soled running shoes may have saved her from getting a permanent charge out of the experience.

Kathleen Garcia is taking a one-year leave from her position as budget director, beginning next week. Jack Daray, executive associate for policy, will assume Garcia's responsibilities during her absence, while Steve Trotter will continue his yeoman work as budget analyst.

Evergreen transfer student Dennis Held, currently a reporter for the Coeur d'Alene Press, has been awarded first place for column writing in the 1984-85 UW-Milwaukee Journal. Held's column, "Observations," appeared in the 1983-84 UW-Waukesha Observer. Held won first place for critical writing in the 1983-84 contest.

Campus Security cautions faculty, staff and students not to leave their belongings unattended in campus offices. It seems a rash of thefts has occurred in the last few weeks, with such items as radios and purses disappearing from open offices while the occupants had their backs turned. Be alert, and look for a crime prevention memo. Security will be sending out campus-wide.
Southwest Washington Survey Provides Evergreen Planners with Answers, and More Questions

by Mark Clemens, Director of Information Services

Although Evergreen's new Planning Council is just starting its work (see story at right), preparations for the process began last fall. In the effort to gather comprehensive internal and external information about the college, Director of Research and Planning Steve Hunter and his MPA student and North Thurston High School teacher hired as a strategic planning consultant, undertook a needs assessment of the 13 counties which comprise Evergreen's service area. One part of that project was the Southwest Washington Survey, which entailed more than 70 interviews with regional community leaders. Results are still preliminary but it's apparent that while some counties like Thurston, Pierce and Clark are better off because of their diversified economies, many others are struggling due to a reliance on natural resources that are in dwindling supply or low demand.

One such place is Wahkiakum County, which lies on the Columbia River midway between Longview and the Pacific Coast. Ranked 37th out of the state's 39 counties in both population (3,700) and area (261 square miles), and last in assessed value, Wahkiakum has little room to maneuver in these transitory economic times. In December, I made a trip to Wahkiakum to help out with the Southwest Washington Interviews. The Survey contained a series of questions, but they all revolved around one theme: what trends did leaders see emerging in their community, and what resources would they need to manage these trends in the years ahead?

"County Budget Still in the Mill," said the front page headline of the Wahkiakum County Eagle. I was reading the weekly newspaper over lunch in Jeanie's Cafe in the county seat of Cathlamet, a pretty town of 620 with a sweeping view of the Columbia. Although I had only been in town a few hours, I recognized the headline's pun on the plight of the county budget. During the first interview that morning, Superintendent John Thomas mentioned that the Crown-Zellerbach mill in Cathlamet had shut down several months ago. The biggest employer in the county at the time, Crown-Zee's closure had put nearly 100 people out of work. Thus, Wahkiakum's budget, which might have to be cutback by as much as 30% due to reduced timber sales, was ironically "still in the mill."

In the past, Wahkiakum has provided a unique insight into the area's economy: "In this case, it's dependent on three elements: logging, dairy farming and fishing, and all three have been severely reduced. Crown-Zee is going out. Fishing is done on the Columbia; maybe 20 fishermen keep their boats here but fish in Alaska. Dairy has been whipped down because of low prices."

Despite this reality, solutions for Wahkiakum's problems kept "springing up during the interviews. "I'm on the Economic Development Council and I think it's going to take another year before we see any change," said Cathlamet Mayor Bill Schwartz. "In ten years, though, I see a very stable economy. Instead of (money) going out, I see it coming in."

"The areas we don't have expertise," said Rick Nelson, editor of the Eagle, "are in economics, marketing and promoting activities. The EDC is working on a plan to start a co-op of cottage industries, but they need to learn how to sell their product."

"You've got to know how to invest your money now," said Bob Torppa, one of three Wahkiakum County commissioners. "If you're walking around out of business, you don't have money to replace that. C.P.A's are needed now in fishing, logging and raising cows."

Torppa knows about cows as he owns three dairy farms near the town of Skamokawa on the west side of the county. By coincidence, the other two commissioners (whom Torppa shares an office and one, long desk in the Wahkiakum County Courthouse) represent the other two local industries. Chairman Joe Florek is a logger who looks for the timber industry to rebound: "Pulp is going to grow from today on. I think we're going through a readjustment until we know what direction we're going. Exporting logs will grow," added Florek, "and maybe we'll get somebody to cut to specs of people on the Pacific Rim."

"We're going to grow," said Torppa, "and we've got to know how to invest your money now," said Bob Torppa, one of three Wahkiakum County commissioners. "If you're walking around out of business, you don't have money to replace that. C.P.A's are needed now in fishing, logging and raising cows."

The Leaders of Wahkiakum:

Top of page: Wahkiakum County Commissioners, from left to right, Bob Torppa of Skamokawa, Joe Florek of Cathlamet, and Kayrene Gilbertson of Puget Island.

Above, top to bottom: Wahkiakum County Eagle Editor Rick Nelson; Wahkiakum School District Superintendent John Thomas; and Cathlamet Mayor Bill Schwartz.

SAY IT THIS WAY:

Evergreen: Ay-ve-gren

Wahkiakum: Wa-ky-a-kum

Skamokawa: Ska-mock-a-way

Cathlamet: Cath-lam-et
The Committee to Honor Great Geoducks has selected Media Loan Coordinator Alley Hinkle as their first "Greener of the Month." The committee, known as "Secret Quackers," informed the Newsletter with a note slipped under our door that read, in part, "Alley Hinkle typifies our ideal Greener—someone in a tough, complex and demanding job who performs her duties with consummate skill, joy and care."

"Complex is right," agree many of Hinkle's co-workers about her responsibility for over 4,000 media production items worth approximately half a million dollars. She also supervises 13 student aides in the handling of over 250 daily transactions. "I've worked with many people in similar positions as Alley's," says Production Coordinator Doug Cox, "and she's one of the best."

Hinkle, who's lived in Olympia since 1964, says she always wanted to work at Evergreen. She relates that while majoring in mass communications at two other schools, she was frustrated by the emphasis on theoretical learning and lack of hands-on experience. "I love the philosophy here. The amount and quality of equipment is really amazing for a school this size and it's matched by an incredible accessibility."

Since coming to the job, Hinkle lists her main accomplishments as: streamlining and formalizing student training; "picking the bugs out" of Media Loan's computer system, and straightening out the service's vast inventory (which often meant tracking down long-lost items across campus.).

One of the special things about working at Evergreen, she says, is the great support group she's found here for raising her three children—Rhiannon (a name from Welsh mythology), Demian (a Herman Hesse character) and Dustin ("Because I love Dustin Hoffman!")). "Students and staff have shown a very deep and real interest in my children," she says, "It's made my life much easier."

Hinkle relates that she didn't believe the Newsletter when they called to inform her of their selection. "I kept saying, 'You're kidding, c'mon, you must be kidding.' When I realized they weren't, I thought, 'Oh my God, I had better live up to this.' So I immediately cleaned my desk (a semi-annual event) and organized my job list. If nothing else, this honor has been a real motivation."

The Secret Quackers close their under-the-door report with the following: "Alley will receive a multi-colored token of our appreciation as soon as it arrives on campus. In the meantime, we encourage all Geoducks to send in their nominations for "Greener of the Month" to the Newsletter at LIB 3114. Please include your reasons. Our next sweetheart will be announced on St. Valentine's Day. Until then, keep on quackin'!"

TRIBUTE TO JAPAN READY TO DELIGHT, JANUARY 25

Governor Booth Gardner, Consul-General Toshio Isogai and President Joe Olander will open the Fourth Annual Tribute to Japan at 11:15 a.m. on Saturday, January 25 in the Library Lobby.

Cosponsored by the Consul-General of Japan in Seattle, the Japanese-American Citizen's League (JACL) and Evergreen, the free event celebrates the ties between Japan and the Northwest with an 11-5 slate of entertainment, lectures, films, food and more.

Over four hours of entertainment, including traditional dancers, a junior kimono fashion show and a stunning Aikido demonstration, follows the opening ceremony. You can enjoy the show up close or watch from the lobby mezzanine Teo Garden, sponsored by the Olympia/Yashiro Sister City Committee and Evergreen.

The "Dynamics of Japanese/U.S. Trade Relations" will be discussed from 1:30-4:00 p.m. by a panel of marketing experts including Faculty Member Chris Gilbert, alum Ron Bardin, Ken Keach of Barclays Bank and Faculty Member Gerry Lassen, moderator.

"The Japanese-American Relocation in the Northwest During World War II," a powerful slide/tape by Coordinator of Media Services Judith Espinola will be shown in Lounge 2300 at 1 p.m., followed by two other videos on Japanese-American history in our area. Lecture Hall One will be the site of a film series including the award-winning feature "The Family Game."

Meanwhile, kids of all sizes, accompanied by an adult, can enjoy puppets and stories, an award-winning feature "The Family Game."

"NIHON BUNKA SAIT" or "Japanese Culture Fair" is the literal translation of the characters at right. Loosely translated, it means "Tribute to Japan."

The calligraphy by Tribute Committee member Chizuko Paz appears on a dazzling poster created by Graphic Designer Marianne Alexander, Weiton Nekota, Brian Finley, Karen Oldfin, Alice Patience and Keith Eisner, chairman.
A new process of institutional planning is about to begin at Evergreen. President Joseph Olander has asked Provost Patrick Hill to oversee the formulation of a final design for the process, which will begin to function on January 29. Olander is also considering the final draft of recommendations by the Governance DTF, which was delivered to him on January 15. The proposal would replace the Evergreen Council with an advisory board made up of students, staff, and faculty.

The preliminary design for institutional planning includes a Planning Council of seven to nine members and two subcommittees with seven to ten members each, a Values and Aspirations Committee and an Environmental Committee. The first subcommittee will consider the internal concerns of the college, while the second will assess external concerns. Both will report to the Planning Council, which will make recommendations for Evergreen's future directions based on internal values that are compatible with external realities. The recommendations will be in the form of a six- to ten-year strategic plan that will be ready for Olander's review by June 13.

Preparation for the new planning process began last fall when two surveys were undertaken to provide initial information for the Planning Council. The first asked students, faculty, staff, and trustees, and selected alumni, legislators, and community leaders what they thought the current strengths of Evergreen are and, ideally, should be. The second survey studied the needs of southwest Washington—Evergreen's service area—by (1) analyzing existing demographics and economic data to find what was already forecast for the area; and by (2) interviewing more than 70 regional leaders about what resources their communities would need to manage the emerging trends of the future.

Copies of the charge to the Planning Council and drafts of the subcommittee charges will be available to the campus through the Information Center and Library Circulation Desk beginning January 20. Provost Hill will answer questions and take suggestions about the process from students in Lecture Hall 5 from noon-1 p.m. on Wednesday, January 22; from faculty at the Dean's Group Meetings from 3-5 p.m. on the same day; and from staff in Lecture Hall 5 from noon-1 p.m. on Thursday, January 23.

PLANNING PROCESS ABOUT TO START AS GOVERNANCE NEARS COMPLETION

THE GIRL ARTISTS in "Souvenirs" will kick off the Winter Evergreen Expressions Series at 8 p.m. in the Experimental Theatre this Saturday, January 18. The next Expressions event will be the February 8th appearance of "We Three," a dazzling a cappella group that got its start at Evergreen; the Seattle Women's Ensemble on February 22; and "Nappy Edges," an irrepressible one-woman play on March 15. Complete details are in the Evergreen Expressions brochure available at the Information Center, or by calling 866-683. Get your tickets now before they sell out!

THE WIND IS THE WORD. The mysterious object above has stumped readers of last month's Newsletter as no one came forward to identify this possible solution to a famous Evergreen dilemma.

The Northwest Association of Search and Educational Opportunities (NSAO) represents TRIO programs which include Upward Bound, Special Services, Talent Search and Educational Opportunities Centers. Warren was honored by the Pearl Hill Award for her exemplary services, while Tarra was chosen as president-elect of the organization.

THE BIRD IS THE WORD. The mystery object above has stumped readers of last month's Newsletter as no one came forward to identify this possible solution to a famous Evergreen dilemma. What is it? A Nixalite Architectural Bird Control, used to humanely discourage birds (such as swallows) from roosting and nesting on buildings. "Eliminate the problem—not the bird," says the company. The Newsletter withholds its opinion. We were just interested in the mystery.

THE GIRL ARTISTS in "Souvenirs" will kick off the Winter Evergreen Expressions Series at 8 p.m. in the Experimental Theatre this Saturday, January 18. The next Expressions event will be the February 8th appearance of "We Three," a dazzling a cappella group that got its start at Evergreen; the Seattle Women's Ensemble on February 22; and "Nappy Edges," an irrepressible one-woman play on March 15. Complete details are in the Evergreen Expressions brochure available at the Information Center, or by calling 866-683. Get your tickets now before they sell out!