

Call for Proposals for Enrollment Growth
Enrollment Growth DTF
November 2004

A Short Background:

The Enrollment Growth DTF is charged with developing a plan to guide the college as it grows from its present size of 3,933 students to 5,000 students by 2014-15. Historically, enrollment growth has tended to be incremental, approximately 100 students per year. This is due to how the legislature tends to fund growth, and due to the intensive work required to process new students, hire faculty and staff, etc. on campus. However, our future growth rate may be variable, according to how we choose to grow.

Because the next ten years is likely to be a time of serious fiscal constraint, we hope to develop a growth plan that does not deepen our fiscal difficulties. We are committed to developing a plan that maintains our core institutional values and commitment to broad access and diversity. We encourage faculty and staff to review the Nov. 4th summary our work so far, the summary of the current budget situation, what we know about student demand, and other background information, posted on the website:

<http://www.evergreen.edu/dtf/enrollmentgrowth/>.

Our current thinking is that we should develop a plan for gradual growth based on some mixture of the following:

- growth in areas we internally identify as having high student demand from students we currently attract whom we hope to better retain (see "Summary on Undergraduate Student Demand, September 2004" on the website);
- growth in new curricular areas that would enable us to attract/serve students not currently coming to Evergreen (see "Summary on Undergraduate Student Demand, September 2004" and "Students Deciding Not to Attend Evergreen, Fall 2003" on the website);
- growth in areas that the legislature would consider High Demand, that is programs the legislature is interested in having developed, and consequently will fund at a higher rate per student (roughly up to \$11,000/student with the possibility of funding for start-up equipment compared to \$5,400 per regular additional student with no equipment funding);
- growth in areas that would attract and retain in-state transfers;
- growth in areas Evergreen is uniquely suited for because of who, what and where we are.

(With respect to developing proposals aimed at getting High Demand funding, remember that the legislature's list of High Demand areas fluctuates from year to year. In the past, we successfully argued that the MPA- Tribal Governance Concentration, should be funded as High Demand.)

Please submit proposals to Tom Womeldorff (DTF co-chair), LIB 2211
by January 18 (earlier if possible!)

To help in proposal development, the DTF will host three Open Forums:

- Monday, November 29th, 3-5 Faculty/Staff Lounge
- Wednesday, January 5th, 1-3, Faculty/Staff Lounge
- Tuesday, November 30th, Tacoma Campus (after 1:30, but exact time TBA)

Please come and bring your ideas – in whatever state – and see what other folks are thinking about. Thanks in advance for your good ideas!

Please follow the guidelines below in writing proposals:

Proposal Guidelines:

We are asking faculty and staff to help us by submitting creative proposals for areas of growth. If you have an idea of any size (5 students to 500 students), please share it with us. We encourage faculty to think innovatively about proposals, and to prepare them collaboratively. You could propose growth in the undergraduate, graduate, and part-time student population, or even low-residency options. Several documents useful for shaping proposals are available on the website. If you thought that one of the proposals made to the last growth DTF had promise, please consider re-submitting the idea with more development; it may be an idea whose time has come. The summaries of the 2000-01 proposals can be read on the website. All proposals will be considered.

Because we anticipate a plethora of good thinking and lots of ideas, we need your proposals to conform to the following structure:

1. Please begin with a one or two paragraph description, an abstract, of your proposal. In addition to describing the proposed curricular focus, include how many students you envision the proposal would add to our enrollment, and over what period of time. Include an estimated timeline for implementation (start-up period, etc.). Finally, do you see it as addressing short-term (temporary) growth needs, or as part of a long-term vision for the college.
2. How do you see the growth in this proposal affecting the staffing (both faculty and staff) and resources in the relevant area(s)? Please be realistic and explicit about additional equipment, facilities, staffing, etc. that would be needed. (Student services may be able to provide some helpful information.)
3. If your proposal deals with some academic structure or program not currently used or offered here:
 - 3a. How does it reflect Evergreen's core institutional values; that is, providing thematic, interdisciplinary, liberal arts education to a diverse student body?
 - 3b. How is it connected to and how is it separated from the rest of the curriculum?
4. Tell us how this program would meet the needs and demands of students we currently attract? Lower division students? Transfer students? Would it increase retention?
5. What is it about this program that would attract new students (i.e., students currently deciding *not* to attend Evergreen)? Please indicate whether it would be a draw for non-resident or graduate students.
6. If you are aware of a connection between your proposal and "High Demand" areas targeted by the Legislature, what is that connection?

(If you have data to back up your answers to #4, 5, and 6, please provide it.)