

**CNP Podcasting Project Proposal
Winter 2008
Project Proposal**

Group Members: _____ Lara _____

Date: _____

Title of Project: _____ **A Social Geography of Bus Route 41**

Describe the focus of your project: I will create a podcast that explores the social geography of the Bus Route 41 in Olympia. I want to put together sound, images, data, interviews, historical, and budgetary information together to create a new conception of a space that is fixed geographically, and yet is mobile. I am looking at stationary locations (bus stops), the mobile location (inside the bus) and the sites/sights that the bus travels past and through.

Materials & Equipment Needed:

Microphone kit, digital recorder, digital camera, sketchbook, notepad, time in the computer lab, flash drives or other media for saving files.

Locations & People: Identify locations where you will be doing your work, facilities that you will be using, etc. If there are key contacts that will help you with your project, identify those people here.

Major bus stops (as listed on the route timetable). The bus itself. Transit offices. Photography and audio recording of ambient sounds and interviews will take place at these locations. I need to identify key employees with Intercity Transit to interview and obtain information. Eddie, my regular bus driver, is willing to be interviewed, too.

Timeline: Be as detailed as possible regarding upcoming tasks, errands, research, obtaining equipment, making phone calls, attending relevant events, writing, editing, etc. Type a schedule with projected completion times for each task. Expect that you will need to revise this section each week. You should have a rough timeline that covers the entire project, with the upcoming week planned out in more detail.

Week 1:

Weds 1pm: make reservation for 2 digital cameras for Friday Week 1 pickup at 2:30.

Thurs Noon-5pm: Go to Division St. bus stop and ride bus line the entire route for 3 round trips, taking notes and discussing ideas.

Friday Noon: contact Intercity Transit to see if I can get ridership data and budget info.

Friday 3:00: pick up equipment at Media Loan.

Friday 3:30pm: go to the bus loop and ride the bus taking pictures, one on each side of the bus.

Friday 5:30 transfer files from cameras onto flash drives & return equipment to Media Loan!

Sunday: Lara will update Project Planning Form and post it online

Week 2:

Monday 1pm: make reservation for digital camera, mic kit, digital recorder for pickup Wednesday at 9am. Find out what time media loan closes on Weds.

Name: _____

Monday afternoon: arrange an interview with a transit official for Week 3.

Weds 2 pm: pick up equipment at Media Loan.

Weds 2:30pm: ride bus downtown, interviewing random passengers, bus driver, people at bus stops

Weds 6pm: transfer the digital audio files off of the recorder, check sound quality and save files. Transfer photos from camera, view them on the computer and delete photos that are cruddy.

Wednesday before Media Loan closes: return equipment!

Thurs: review the material I have so far and start storyboarding.

Sat: More storyboarding

Sun: update Project Planning form & post online

Week 3:

- Interview transit officials –devise questions ahead of time. Get a volunteer to help me hold the boom mic, I will also take photos of my transit official
- photograph graffiti along the bus route
- photograph active businesses and empty store fronts in proximity to bus stops.
- analyze data and decide how to represent it visually (graphs, maps, diagrams?)
- create drafts of maps/diagrams/graphs
- edit photos in photoshop
- Zoltan and Lara get together to discuss and edit graphs.
- Figure out if there are audio and photo materials that I need to re-do and schedule re-doing them.
- Review and perhaps revise storyboard

Sun: update Project planning form

Week 4:

- listen to audio tracks and decide what to use, using the storyboard, revising as necessary
- assemble all image files in order according to storyboard plan, makes sure all images are formatted properly. Back-up all files!
- put the sound files in order, layering as necessary in GarageBand. Back-up all files!

Sun: update Project Planning form

Week 5:

- puts the image into GarageBand to match up with the audio files.
- view/listen to what we have so far, figure out breaks, fades, does the narrative make sense?
- Minor freak-out about the things that aren't working
- Back everything up!
- Get some more photos/audio effects to smooth out the narrative

Sun: update Project planning form

Week 6:

- edit, edit edit... it always takes longer than I think to fix the small things.
- Get a couple friends to watch the podcast and get their input, maybe even get a couple people who we interviewed to see it and see what they think
- Re-edit, back everything up.

Name: _____

- SHOW IT TO CLASS!!!! Critique!
- Sun:** update Project planning form

Week 7:

- Use feedback from class to figure what I need to do to re-edit. Maybe I need more photos or need to edit the ones we already have? Maybe the audio quality on a couple bits isn't good enough? Re-record, or record new stuff with better attention to sound quality. Maybe I need to go back to the storyboard and do edits of content? More research? Make sure I have time for this stuff!
- Polish, put files in final formats, trouble shoot, view again, make sure it's really finished

Sun: update Project planning form

Week 8: FINAL SHOWING! Invite people to come.

Progress So Far: Look at your timeline tasks from the previous week and identify the tasks that have been completed and by whom. Describe any changes to tasks that are the result of group decisions about the project. Also identify the tasks from the previous week that still need to be done.

I accomplished every task as planned for this first week. Hurray! Hope I can keep it up!

Budget: Do you need to purchase materials? Research costs and list them here. Do you have the resources you need? Can you come with other solutions if you cannot secure funds/materials?

Lara needs a new set of colored pencils and is buying them herself. Zoltan has ten 100 millionGB flash drives already and he will give them to me for free. (just kidding).

Name: _____