hold discount Bout The The Evergreen State College March 30, 1979 MEMORANDUM President Evans Provost Youtz Academic Deans Special Assistant Kuehn Pete Steilberg, Director of Recreation and Campus Activities

TO:

FROM: Don Humphrey 1764

RE: New Directions - Athletics, Recreation, Fitness Education

Now that Evergreen is starting intercollegiate competition, and as prospective students' interest in recreation (outdoor, indoor, etc.) grows, and with the boom in fitness, nutrition, holistic health, etc., it seems some of us might sit down together to see if we could come up with a curricular program that would capitalize on our excellent facilities, fine geographic setting, and good reputation. Students have just received an SOS grant to study high altitude physiology, and interest in fitness physiology abounds.

With careful planning and a real commitment, I think we could develop:

- (1) A fine recreation program with options in:
 - a. fitness prescription
 - b. outdoor education
 - c. recreation for the elderly
 - d. family fitness and fun
 - e. other
- (2) A good athletic program in many of the minor sports.
- A vacation college designed to really use the campus and surrounding country during the summer.
- (4) Other

I suggest that we move the fitness testing laboratory to the recreation building, that we call in someone like Dr. Gary Chase of Pacific Luthern University to develop programs, and that we plump very hard to coordinate this popular area of study. If we develop a coherent program, staff it with the best and give it a strong commitment and publicity, I think it can be a real winner.

DH:ejn