Evergreen Appoints New President

Dr. Thomas L. (Les) Purce

— PLUS —

The New Entrepreneur

Vision & Commitment = Social Change

SPRING 2000
Entrepreneurship Evergreen Style

Think back to your college days. You probably had a fair amount of idealism. You may have helped a local school put on a science fair, marched for peace or planted a community garden—all with the idea of making the world a better place. Along the way, that idealism may have faded a bit. It can be tough to be an idealist and make a living. But it's not impossible.

Evergreen has produced a slew of cutting-edge role models—alumni and students who are successfully tackling difficult social challenges. Whether service learners, community activists or part of a breed of innovators that fit the emerging classification of social entrepreneur, they are different stripes of the same sleek tiger.

Social entrepreneurs of historic stature include women's rights champion Susan B. Anthony, birth control educator Margaret Sanger, consumer advocate Ralph Nader and health reformer Florence Nightingale.

"Unlike artists or scholars, entrepreneurs are not satisfied with merely expressing an idea," says Bill Drayton in a January 1998 interview with Atlantic Monthly. "Unlike managers or social workers, they are not satisfied with solving the problems of a particular group of people." Drayton is the founder of Ashoka, a Virginia-based institute that finances innovators worldwide.

"Entrepreneurs are emphatically not idealists," Drayton explains. "Idealism can tell you what Xanadu is going to look like—many pleasure domes, et cetera, et cetera—but they can't tell you how the sewage is going to work in Xanadu and they certainly can't tell you how you're going to get there."

If social entrepreneurs are the people who can design Xanadu's nuts-and-bolts infrastructure, then John Burbank '77, co-founder of the Economic Opportunity Institute, and Ed Zuckerman '77, head of Washington Conservation Voters, are skilled civil engineers. The former played rooms and combine vision and problemsolving creativity with a strong ethical fiber and a laser-like focus on social change.

Through his commitment to bettering the lives of the poor and middle class, Burbank is laying pipe for a world whose economic policies are built on both compassion and common sense. Zuckerman is building a foundation for a world in which environmental stewardship is taken for granted.

Other Entrepreneurs, while not necessarily social entrepreneurs, are also changing their piece of the world. In this issue, we profile just two of many examples from which we could choose—an ongoing service learning project built around the Virtual Atlas of the Northwest, and the struggle of community activist Roberta Tidland '78 and her band of volunteers to turn the national historic site of Parkersville into a public park.

All four of these examples illustrate and validate one of Drayton's observations in Leading Social Entrepreneurs: "There is nothing more powerful than a good idea in the hands of a determined entrepreneur." —Char Simons
"Developing policy and politics that address [middle-class] everyday economic concerns is the key to building a coalition of support that can bridge the divisions of race, gender and class."

—John Burbank
Executive Director
Economic Opportunity Institute
(above, with daughter, Meghan Irene Burbank, age 13)

Cutting Edge
Social Change for ... the Middle Class?

A think tank for the middle class. Well, duh.

In a world where the socioeconomic extremes of welfare moms and .com millionaires grab the most attention, Evergreen alumnus John Burbank '77 is focusing on the needs of the majority of us.

"Progressives and liberals have forgotten the middle class," says Burbank, co-founder and executive director of the Seattle-based Economic Opportunity Institute. "We have concentrated our work on social and cultural battles, such as abortion, gay rights and foreign policy, or public policy to help the poor and very poor. While each of these areas is important and valid, to not have a central focus on the everyday problems of the middle class is a colossal mistake."

Burbank, however, is not talking about a political strategy that abandons the poor to their fate and focuses solely on getting more for those people who already have some. "The middle class composes, after all, the vast majority of workers and voters in our country," Burbank says. "Developing policy and politics that address their everyday economic concerns is the key to building a coalition of support that can bridge the divisions of race, gender and class."

"John has been able to identify issues that have broad impacts for low-income families and, at the same time, structure initiatives that help both low- and moderate-income families while encouraging them to focus on their commonalities rather than their differences," says Mark Greenberg, senior staff attorney for the Washington, D.C.-based Center for Law and Social Policy.
Burbank's institute, established as a project of the Fremont Public Association in 1998, became an independent entity in January. The spartan offices in the University of Washington campus and the Ikea boxes lining the institute's conference room wall illustrate the group's middle-class grounding.

With funding from such organizations as the Rockefeller Foundation and a board of directors that includes a state senator, a retired Lutheran bishop and a Seattle school district administrator, the six-person staff is already making an impact on state policy. Among EOI's projects:

- Policy development for the minimum wage initiative that passed in every county in the state in 1998. The hike, which took effect in January, boosted the minimum hourly wage to $6.50. The initiative also attached an annual cost-of-living adjustment to the minimum wage, the first such policy in the nation.

- A statewide pilot project to boost income and education among child-care providers.

- A bill introduced in the state Legislature calling for paid family leave for the birth or adoption of a child. The bill made it through committee, but went no further. It would have allowed unemployment compensation to be used for family leave.

- The Community Jobs project, which diverts welfare benefits into paychecks and provides meaningful work and training opportunities for welfare-to-work recipients. Working largely at nonprofit organizations and government agencies, individuals receive intensive case management and assistance with child care and transportation, and prepare to enter the permanent job market. (see story, page 8).

Rather than promoting policy changes solely by working through politicians, Burbank starts at the grass roots level and makes heavy use of media.

"I'm more concerned that our message resonates in Redmond, Yakima and Repub.

lic than in Seattle. I want the issues to bridge the cultural gaps between Seattle and Haquiam," says Burbank, who ran for chairmanship of the state Democratic Party, worked with the Community Labor Coalition in Rhode Island, and has worked as political director of the Washington State Labor Council.

"Our dialogue must be with the electorate. Media take on a central role in this effort. It is not sufficient to just talk with legislators or executives. Our message must be conveyed through the media to the typical family in Washington state."

After lining up grassroots support and media attention, Burbank's strategy makes use of the ballot box through initiatives and referenda. Burbank's vision is for middle-class progressives and liberals to proactively create policy, rather than be a reactive force to right-wing initiatives. "We should be pursuing such campaigns so that the political debate focuses on our issues and on our terms of debate. We cannot af-

ord to be on the defensive any longer." Burbank says.

Another central focus of the Economic Opportunity Institute's policy agenda is a set of issues important to low-income work-

ers. "It is important to remember that poor people will also benefit from policies that benefit the middle class, such as Social Se-

curity, Medicare, public education and wage ladders, while policies that address poor people only serve to isolate them from the body politic," Burbank explains.

The Economic Opportunity Institute is one of several like-minded think tanks that have formed a nationwide alliance.

"The work of the EOI is creative and thoughtful," says Mark Greenberg of the Center for Law and So-

cial Policy. "It is taking on important issues and find-

ing new, helpful ways to frame them in order to reach broader audiences."

"I'm really pleased with the progress and quality of the work of the institute," says state Rep. Frank Chopp, D-Seattle, who along with Burbank and others founded EOI. "They have made some great pro-

posals and done some very important research to back up those proposals."

Chopp, who is now co-speak-

er of the state House, has known Burbank for more than ten years. The two worked together to convert the Sandpoint Na-

val Base into housing for the homeless. "John has come up with new ways to look at public policy," he says.

Evergreen, Finland and family have all influ-

enced Burbank's mission. "I chose Evergreen for the pedagogy," says Burbank, who worked with faculty Jeanne Hahn, David Marr and Richard Celiarius, graduating with a concentration in politi-

cal economy. "I thrived at Evergreen in terms of intellectual inquiry."

He also thrived as an athlete at Evergreen. Though not part of a team, he placed third in the 50 kilometer cross-country ski na-

tionals in 1976. "I would roller-ski six or seven miles a day at Evergreen...as an animal in terms of athletics," explains Burbank, who also met his wife, Pam MacEwan '76, in college. The couple has two children.

Today, Evergreen's interdisciplinary philo-

sophy is evident in the type of people Burbank has hired to work at the Institute. For example, Burbank's policy collabora-

tor, Marilyn Watkins, has a Ph.D. in his-


tory. "Historians bring a much more cre-

ative perspective to the work we do than would a social scientist or number cruncher. They understand when it's pos-

sible to move an issue along due to the his-

torical ebb and flow," Burbank asserts.

Finland was also instrumental in shaping Burbank's vision. After studying there in high school, Burbank returned in 1996 when the country was economically reeling from the collapse of its largest trading partner, the Soviet Union. "Despite the economic crisis, people had a sense of hope and opportunity. Then I came back to the U.S. where the disparities between hope and income are stunning, and I thought 'What are some appropriate American ways to instill that Finnish sense of hope?'"

While social advocacy work has tradition-

ally focused on the poor, Burbank urges Greeners to focus more energy on fami-

lies and on the middle class—where most will end up.

"If we try to create public policy and dis-

miss the needs of the middle class, we lose an opportunity to build a broad-based political movement," he concludes.
A First Step: Welfare Check to Paycheck

Evergreen alumnus John Burbank '77 has never met Hanh Do. Yet he has helped change his life. If it weren't for Burbank and his think tank, the Economic Opportunity Institute, Hanh Do, a Vietnamese émigré with scant English skills, might still be struggling to land a permanent job. Instead, he was a successful participant in a collaborative welfare-to-work program developed by the EOI, implemented by the Washington State Department of Community, Trade and Economic Development, and funded through the efforts of Frank Chopp, current Democratic Speaker of the Washington State House of Representatives.

"We thought it would be very beneficial to get people with multiple barriers to employment, such as illiteracy, poor work histories, lack of English skills or substance abuse, employed in meaningful work in their communities," Burbank explains.

The Community Jobs Program serves recipients of Temporary Aid to Needy Families (TANF), providing intensive case management, skills training and job placement services specifically in the public and nonprofit sectors. Forty-three percent of Community Jobs participants have subsequently gone on to permanent, unsubsidized jobs. For Hanh Do, it was the first step off welfare and into the middle class.

"I am very happy today that I am off welfare. Having a permanent job is a dream I've always had," Vietnamese émigré Hanh Do says. "I love my job, and I'm proud to be a part of the workforce."

"The philosophy is that it's better to be part of the workforce than to be excluded from it," Burbank says. Participants' wages are diverted from their TANF benefits, enabling them to be paid for working, rather than not working. At the same time, activities aimed at improving self-esteem and job readiness focus on life management, communication and interviewing skills.

Launched in 1998 with sites in Spokane, Seattle, Tacoma, Olympia and Aberdeen, the Community Jobs program is now operating in each of the state's 39 counties. By July, it is expected to serve more than 10 percent of Washington's 58,000 welfare recipients.

"We know that in many cases, this program involves hard-to-serve individuals who need to overcome barriers to employment," Burbank says. "With many community tasks needing to be done, Community Jobs solves two issues and helps to break down the distrust between low-income people and the community while giving participants a first step into the middle class."

Community Jobs contractors do an initial assessment of a participant's skills, work history, family issues and interests, and then match the participant with an employer for nine months of training and work experience. Often, the connections made during training lead to permanent jobs.

"The hiring staff at several local agencies have been enthusiastic about participating in the program," says Linda Fitzgerald, project coordinator for Thurston, Mason and Lewis counties. "They are open to partnering opportunities like this."

Fitzgerald and her staff have placed Community Jobs participants at organizations such as the Lacey Chamber of Commerce, Toledo Senior Services, Shelton Old Towne Association, the Literacy Network, Goodwill, YMCA, Crisis Clinic, animal shelters and welfare rights groups.

For Hanh Do, 50, Community Jobs provided skills and connections leading to a permanent, full-time janitorial job with Morningside, a nonprofit Olympia agency that trains workers with disabilities and other barriers to employment.

"Due to the language barrier, it was extremely difficult to find a job," says Do through interpreter Mykhah Nguyen. "I applied everywhere, and was always told, 'please wait.' But that was just a polite way to say 'no.'"

"As pragmatists, we can't look backward at the welfare system. In some ways, it was a prison of poverty for the many people in it. What makes sense is to take the new TANF system and use it so that it enables people to escape poverty."

"I am very happy today that I am off welfare. Having a permanent job is a dream I've always had," says Do through interpreter Mykhah Nguyen. "I applied everywhere, and was always told, 'please wait.' But that was just a polite way to say 'no.'"

Like many men in Vietnam, Do had served in the military. After arriving in the United States in 1993, he looked unsuccessfully for work. He enrolled in English classes at South Puget Sound Community College, but had to quit. Welfare reform required that his efforts be put into finding work, not pursuing an education.

"I am very happy today that I am off welfare. Having a permanent job is a dream I've always had," says Do, who lives in Olympia with his wife and their 4-year-old son. "I love my job, and I'm proud to be a part of the workforce."

During his Community Jobs training, Do worked as a janitor at state and nonprofit agencies. The skills, connections and, perhaps most importantly, the confidence he acquired led to steady, unsubsidized work.

"Training programs like Community Jobs are very beneficial to help people get skills and work experience, and to help minorities and people with language barriers so that they don't have to rely on the government," Do says.

Burbank says the old system of public assistance perpetuated poverty. "As pragmatists, we can't look backward at the welfare system. In some ways, it was a prison of poverty for the many people in it. What makes sense is to take the new TANF system and use it so that it enables people to escape poverty," he says.
"Environmentalists need to catch the imagination of the general public as well as promote sound public policy. I'm committed to the environmental movement becoming more in the mainstream of public thinking. I very strongly believe that to be successful, there must be a broad coalition effort."

—Ed Zuckerman
Executive Director
Washington Conservation Voters

"It's the idea of engaging the public," says Zuckerman, WCV's executive director for the past five years. "Environmentalists need to catch the imagination of the general public as well as promote sound public policy. I'm committed to the environmental movement becoming more in the mainstream of public thinking. I very strongly believe that to be successful, there must be a broad coalition effort."

A focus on building coalitions has become the hallmark of this social entrepreneur. The group's annual Good Green Deeds awards for the 1997-98 legislative session went to equal numbers of Democrat and Republican lawmakers, despite the fact that Democrats far outscored their opponents on overall percentages of environment-friendly votes.

"It's very important for the community to recognize people of all walks of life, be they Republican, Democrat or independent, urban, suburban or rural residents, hunters, anglers or hikers, people of various ethnic, racial and class backgrounds.

"I'm optimistic that we are engaging a broader percentage of the public—and will continue to do so. There is growing interest in suburbia, for example, on environmental issues. Washington state is a draw for its quality of life and recreational activities," he adds.

Call. Click. Vote.

An elongated, exaggerated image of Bill Nye, the Science Guy, pokes his nose into the TV camera and describes the pollution surrounding him.

"It's enough to make you sick," he tells viewers. "Gotta find out which politicians are making it better."

The catchy ad campaign, running throughout the year 2000, is the latest effort by Greener Ed Zuckerman '77 and the Washington Conservation Voters. The political spots are aimed at getting the masses to roll up their sleeves and flex their collective muscle—by calling their legislators, clicking on Web sites and voting for eco-friendly politicians.
Zuckerman has had good practice at forging coalitions. Washington Conservation Voters is a political arm for the broad conservation community. Keeping tabs on politicians and ranking their environmental sensitivity means trying to represent the width and breadth of the environmental and conservation communities in Washington state. "It's a team effort, yet we come at issues from subtly different ways. Our key purpose is to give the public a sense of what officials are doing in Olympia," Zuckerman explains. "Then, in political hardball terms, we try to reward the good ones by helping to elect them and punish the bad ones by working hard for their defeat at the polls."

Zuckerman is a master at networking, following-up, researching, understanding voting patterns and managing voter rolls. National leaders in the environmental community regularly seek him out for consultation. Ann Krumboltz, executive director of the Brainerd Federation of State Leagues of Conservation Voters, calls him "one of the most successful environmentalists in the nation."

Washington Conservation Voters is part of a network of watchdog environmental groups that is making a splash nationally. A decade ago, less than a half dozen states had a Conservation Voters group. Now, staffed and funded groups operate in 15 to 20 states. "The goal is to have a presence in 40 states in the next five to ten years," says Zuckerman, a board member of the National Conservation Voters and co-chair of the Federation of State Leagues of Conservation Voters.

Zuckerman is also convinced that a successful environmental movement, in addition to emphasizing a coalition approach, must participate in politics at the local level.

"We are very deliberately involved in county commission elections. On environmental issues, it's plain as day that who is a county commissioner is as important as who is a state legislator, congressman or president," Zuckerman contends. "We talk about what is happening in people's communities on the ground level. It's pretty easy to engage them when we focus on local issues."

Zuckerman sees addressing local issues as a way to stem the tide of disenfranchisement and apathy that keeps voters away from the polling booth, particularly for city and county elections. "People with progressive points of view never thought of local councils as very interesting. But local politicians have everything to do with where a strip mall is placed or if hiking trails are developed," he emphasizes.

The environmental movement is building political steam in Washington state, and has been since the defeat of referendum 48 with a resounding vote five years ago. That proposal would have given government compensation to timber companies and agricultural interests should private lands become off-limits to development due to environmental restrictions. "We've been on a roll ever since," Zuckerman says gleefully.

Despite—or maybe because of—growing up in New York City, nature has always been dear, if not near, to Zuckerman's heart.

"I always felt constrained by city life," says Zuckerman, 45, an avid skier and cyclist. "I started hiking in the Adirondack and Green mountains and on the Appalachian Trail as early as age five or six."

After high school, Zuckerman's love of the outdoors led him to travel the United States for a year with the National Audubon Society's Expedition Institute, studying environmental science and ecology.

Then, because of his interest in the natural sciences and environmental studies, Zuckerman enrolled at The Evergreen State College. While at the college, his influences included the late Willi Unsoeld as well as faculty Oscar Soule, Russ Lidman, Matt Smith, Carolyn Dobbs and Russ Fox. But it was Pete Taylor and a group contract on seacoast management that ignited his career path.

"The group contract was the nexus of natural science and environmental politics. It got me interested in how to protect the environment through politics," says Zuckerman, son of late Evergreen faculty member and political economist Irwin Zuckerman.

The presence of the Legislature in Olympia, an internship with the Thurston County Planning Commission, work on various political campaigns and an extensive internship with a welfare rights organization in Las Vegas rounded out the formal education of Zuckerman, who graduated with a concentration in political science. After college, he did "the Alaska thing," working as a health planner for the Tanana tribe in Fairbanks. Returning to Seattle, he then worked on political initiatives and more campaigns, including that of U.S. Senator Patty Murray.

At home, Zuckerman and his wife, Mary Bond '82, are also held to their environmental principles—by their kids, Ellie, 7, and Ira, 3.

"Ellie is always reminding me to turn off the tap water," he chuckles.

Despite his political background, Zuckerman's current job at the helm of Washington Conservation Voters marks a shift in focus. "I'm more interested in issue-based politics than in a specific candidate or party. There are more ways to engage the public," he says.

Ultimately, Zuckerman hopes that groups like the Washington Conversation Voters will be put out of business—but not by political opponents.

"I hope that someday there won't be a need for an organization like this because it's taken for granted that we don't mess with the environment," he says. In the short-term, however, environmentalists need to continue to press their political agenda. "I don't see these problems going away. But I hope we will get to the point where, in the same breath as taxes, Social Security and crime, people talk about environmental issues."
The Tides of History

There are times when being a community activist means getting down and dirty in several ways. From taking on the local port commissioners to sprucing up an interpretive marker, Roberta Tidland has made her mark on the Columbia River towns of Camas and Washougal, Washington.

"I need to come down here with my Windex and clean," says Tidland, inspecting the interpretive panels one recent rainy afternoon at the Parkersville National Historic Site that she helped develop.

Tidland, a longtime and prominent resident of Camas, Washington, is 74 years vibrant. A 1978 graduate of Evergreen's former Vancouver campus, she has been instrumental in the development of the four-acre plot of land that was once known as Parker's Landing and later became Parkersville. The community was established in 1845 on what is now the Camas-Washougal Tidland, a longtime and prominent resident of Camas, Washington, is 74 years vibrant. A 1978 graduate of Evergreen's former Vancouver campus, she has been instrumental in the development of the four-acre plot of land that was once known as Parker's Landing and later became Parkersville. The community was established in 1845 on what is now the Camas-Washougal Port site. It was the first township and first American community on the north bank of the Columbia, and is plat number one, deed number one in the Clark County courthouse.

"Parkersville was as relevant as Fort Vancouver," says Tidland of the town's more famous neighbor 15 miles down the road. "For 13 years, it was the only river landing big enough to handle ships."

The seemingly benign projects of adding the Parkersville site to the National Register of Historic Places and developing the park sparked factionalism in this Columbia River mill town, called the Gateway to the Gorge. The project, which Tidland joined more than 20 years ago while an Evergreen student, rekindled old rivalries between Camas and neighboring Washougal. Port commissioners opposed the idea. A suspicious fire—later proven to be arson—resulted in the destruction of an historic house on the property. The fire almost torched the entire project.

At first, people didn't even want the subject raised. The port wanted to build a marina. But perseverance and faith kept Tidland pushing for the project that she chaired through the Parker's Landing Park Advisory Committee. "I made 'In God We Trust' my prayer at a time when the port commissioners would have been pleased to see us disappear off the face of the earth," she says.

Robert Beck, a local historian and retired Vancouver Columbian newspaper reporter, confirms Tidland's central role in the development of Parker's Landing, a role she modestly understates. "Roberta was the driving force behind it, and the most important person in getting the job accomplished," Beck says. "She promoted it and pushed it, even though the Port Authority wasn't that enthusiastic about it. She has tremendous energy and a lot of drive."

The park, dotted with century-old apple and walnut trees, so far has a picnic area, rose arbor, interpretive panels in a covered pavilion, and a four-ton boulder with a bronze plaque commemorating the site's 1976 placement in the National Register. Plans are now underway for a plaza paved with bricks to be donated by local individuals. Bricks with the letter "p" will represent donors from pioneer families dating back before the coming of the railroad in 1889. It is the only public park on the Washington side of the Columbia River between Stevenson and Vancouver.

The site's eight interpretive panels took the committee, working with a writer and artist, two years to research. "The process makes me think of the colloquia we did at Evergreen. Maybe that's where we got the idea," Tidland muses.

The result of the collaboration is a series of panels rich in the area's multicultural history. Text and illustrations feature Lewis and Clark, who camped at the site during their return from the Pacific coast; Princess White Wing, a Stevenson and Skamania Indian and renowned midwife; and Louisa Wright, the area's first woman doctor.

The site's development has also been a collaborative process among community groups, with the Marine Corps, the Boy Scouts, high school shop students, the local garden club, the Soroptimists and others pitching in.

Tidland became interested in local history through her husband's family, who helped build the town paper mill in the 1880s. The mill employed 5,000 workers at its peak. "My grandchildren are sixth generation Tidlands," Roberta and Bob, her husband of 52 years, have three children, eight grandchildren and two great-grandchildren.

Roberta enrolled at Evergreen in 1976. "Getting my degree was a passion—it was something I wanted to complete. I studied social services," says Tidland, who has worked as a counselor at the American Baptist Church for more than 20 years. "I never charged for my services. I still don't. It's more like a ministry."

Tidland's advice to others doing community projects is to dream big, but keep your feet firmly planted on the ground. "Have a vision. What do you want to achieve? Others will want to get involved," says Tidland, who has also served on the local planning commission. "Something like the Parkersville project has brought people together and triggered interest in local history. We live by our values and need to appreciate the work of our ancestors and what they came here to do."

The other point Tidland stresses about Parkersville is the collaborative process. "This isn't Roberta Tidland's project, this is a community project."
Local geography teacher Megan Baker thinks that what's interesting about teaching with the Internet is that it develops a different set of skills than those traditionally taught. "And just knowing how to find information isn't enough," Baker says. "Today's students also need to be taught what filters to use in processing what they do find."

Virtual Atlas Maps Out Community Partnership

The sight of stampeding adolescents eager to get to the computers sends the teacher and two Evergreen students scuttling back against the walls. The middle schoolers settle before pulsing screens and soon the quiet clicking of mice's and the soft shuffling of papers are all that can be heard in the classroom.

It's a February morning at NOVA, an independent school in Lacey, Washington, for highly capable middle school students. NOVA is the testing ground for a new learning project developed at The Evergreen State College.

Heads swivel from handouts to computer screens. Today's exercise, designed by third-year Evergreen students Dean Hansen and John Zadrozny, will sharpen students' critical thinking and investigative skills while increasing their understanding of geography and state government.

Sam Brown, lanky and considered laconic by his chums— who at this school know the meaning of the word— tilts back at a precarious angle in his chair. He quickly navigates through the Evergreen home page and pauses at the choices offered on the menu. He decides on the "Washington" theme and clicks on "Washington state." With another click he selects "political issues."

It doesn't take long. He's hit the Initiative 695 mother lode.

What is this teaching instrument that prompts silence in seventh and eighth grade classrooms and creates meaningful connections between college and middle school students? It is the Virtual Atlas of the Pacific Northwest, a collection of maps on climate, vegetation, geology, soil and water resources in addition to standard geographic detail, comprising political, economic, social and historical topics. Sub-regions of the Pacific Northwest are highlighted in one link, principal Native American groups in another. Over the last several months, in anticipation of its field test, Hansen and Zadrozny have readied lesson plans, created links to numerous sites and braced themselves for their foray into adolescent education.
Eighth grader Jhaleh Akhavan explores the links offered on the Virtual Atlas site.

Developed by Dr. Martha Henderson, an Evergreen geographer, the Virtual Atlas of the Pacific Northwest was one of 70 entries to the Northwest Academic Computing Consortium, Inc., of Bellevue, Washington. A $3,000 implementation grant was awarded to Henderson last year. An additional $3,000 followed this year.

"How would a geographer integrate computing skills and geographic knowledge?" was the thought guiding my grant proposal," Henderson says. "There is such an abundance of information on the Web. With geographers compiling atlases and constructing maps, my challenge was to convert this information to 21st century technology and make it available to K-12 and higher education teachers and students."

"Megan gave us the basic information about what she wanted the students to learn and told us when she needed it. Dean and I made it happen."

—John Zadrozny

Back in the classroom, Megan Baker's geography students are reading statements from opposing I-695 camps and analyzing how various opinions were formed and defended. This lesson actually started taking shape earlier in the week, with Zadrozny and Hansen spending hours linking various sites to the Virtual Atlas and writing a lesson plan on I-695's impact on education, transportation and public safety. Today, after grasping its basic mechanics, students are paired to search Web sites for examples of bias or propaganda on the initiative. Soon they'll discuss the initiative's consequences. Tomorrow they will write letters to their legislators expressing concerns over I-695.

"My objective in looking at state government is to combat cynicism," Baker explains. "I want kids to believe they can understand complex issues and make a difference. My crusade is to work against the lack of participation I see in government."

NOVA's seventh and eighth graders are studying government, with a focus on Washington state, to gain an understanding of the finer points of legislative process and relations. Back in September, Baker began meeting with Hansen and Zadrozny to develop lesson plans using the Virtual Atlas. She explained her teaching objectives to the Evergreen students with particular attention to formatting effective lesson plans and working successfully with middle schoolers. "This has been a wonderful experience," Baker says in retrospect. "Dean and John have totally energized me for this class."

At the planning session for today's I-695 lesson, Hansen and Zadrozny compared resources and contacts with the topic. Baker listened and occasionally interjected an opinion or suggestion or identified particular resources the college students might find helpful. She challenged them to first explore and consider ideas, then investigate what's available online.

Hansen admits that finding the information and then linking it to the Virtual Atlas were the easy parts. "Making it interesting to seventh and eighth graders is really hard," he says. "These kids are amazing in how quickly they learn and how easily they process complex information."

Seventh graders Ian Wheat, left, and Jesse Lee review their notes to prepare for a classroom discussion on I-695.

Evergreen research assistant James Gutholm kicked off the Virtual Atlas project in fall 1998 by creating its Web home page. Ryan Bell, now a second-year student in the Master of Environmental Studies program, then took over. Henderson says Bell's work on the Virtual Atlas was invaluable. "None of this would have been possible without Ryan's expertise and willingness to learn as he went along," Henderson says.

Bell estimates that he's expanded the structure of the Virtual Atlas at least three-fold. He has met with professors in Washington and Oregon—both virtually and in person—and presented the Virtual Atlas at the Northwest Academic Computing Consortium's annual conference last spring. He has also supported the lesson planning and undertaken considerable research and promotion.

"It's an evolving project that continues to grow," says Bell, who admits to devoting at least 400 hours to the Virtual Atlas. "I've had a great time with it. It's satisfying to create something that has so many uses for so many people."
While Bell worked in the geography computer lab and on his home computer, Hansen was interested in testing the Virtual Atlas's usefulness in the classroom. Hansen and Zadrozny were students in last spring's Pacific Northwest geography class. Hansen team taught with Dr. Ted Whitesell. They drafted a contract proposal to test the Virtual Atlas. The NOVA School was approached.

For many students, Web-based curricula are welcome alternatives to traditional teaching methods. "Using the Virtual Atlas is a lot easier than using textbooks," eighth grader Amanda Rushing says. "It gives us access to a wider range of information."

Hansen believes that testing the Virtual Atlas with middle schoolers has been worthwhile and has reinforced its value as a teaching tool. "I am impressed by how much they get out of the lessons. As they actively search for answers, it means more and stays with them longer. It's important they learn how to find things for themselves."

To further develop the Virtual Atlas, creator Dr. Martha Hansen will lead Evergreen students on a monthlong trek across the state this spring.

The reception of the Virtual Atlas in the classroom surpasses the expectations of its creators. It has quickly become clear that offering students online resources to form their own conclusions is a powerful teaching strategy.

Baker believes that what Hansen and Zadrozny are doing is so valuable that she's helped them develop additional Virtual Atlas lesson plans—plans she may never have time to use in her own classroom, but which will be available online for geography teachers everywhere.

Both Hansen and Zadrozny laud Baker's contribution to the testing of the Virtual Atlas. "I can't give Megan enough credit," Hansen says. "Without her incredible ability and generosity, this project would not have been nearly as successful."

Visit the Virtual Atlas at http://www.evergreen.edu/user/virtapnw/home2.htm

Sam Brown reads another link. This one is called "Information Against I-695." His head starts to nod vigorously as occasional utterances of "that's right" punctuate the room's quiet chatter. After checking out all seven links, Brown concludes out loud, "How could anyone have thought this was a good idea?"
Evergreen Awards Two Innovation Grants

In December, the college announced that a state-of-the-art media system for student work and a special project on bacteriophage research on salmonids were awarded funding through the Evergreen Fund for Innovation.

Describing their work as "a significant and unique addition to the media-authoring process," faculty members Sally Cloninger and Pori Randlette proposed the creation of Mediaspace, a collaborative, interactive media system allowing students to put their media projects on a campus server that can be accessed, edited and critiqued by students and faculty. The project also sets up an e-gallery—a Web space for students to post their media projects including animation, music, still graphics, digital photography and other media.

The Mediaspace project was awarded approximately $22,200. Team members in addition to Cloninger and Randlette are Ruth Jervis, David Lamb, Julian Pietras and Barbara Leigh Smith.

For the first time, Evergreen took the Cal Anderson Memorial Lecture Series to Seattle when U.S. Rep. Barney Frank, D-Massachusetts, spoke on February 23 about current political issues. The outspoken congressman, who also appeared on the Olympia campus, urged both audiences to continue taking an active role in order to affect election outcomes. "If you're tired," he suggested, "take a nap. Then get up and resume your efforts."

The author of Speaking Frankly, an essay on the role of the Democratic Party in the 1990s, Frank is now serving his ninth term in the U.S. House of Representatives where he is a member of the Judiciary and Banking Financial Services committees.

In tandem with the Olympia lecture, Evergreen student Kyle Peppers arranged for a portion of the AIDS Memorial Quilt to be displayed in the Daniel J. Evans Library.

Frank's talks were the third in the Cal Anderson Memorial Lecture Series, which premiered in March 1998. The series is a valued legacy that gives voice and focus to issues championed by the late state senator during his public service career, including environmental protection, veterans' benefits, campaigns finance reform and civil rights for gays and lesbians. To learn more, call (360) 866-6000, ext. 6568 or (800) 781-7861, or visit our Web site at www.evergreen.edu/calanderson.


Cowabunga!
Matt Groening to Speak at 2000 Commencement

Matt Groening, a 1977 alumnus and the internationally renowned cartoonist and creator of The Simpsons, Futurama and the syndicated cartoon strip Life in Hell, will be Evergreen's commencement speaker this spring.

Groening's name was among several submitted for a vote among graduating seniors. Others were Sister Helen Prejean, Jane Jervis, Christine Grigore and Vose Deloria, Michael Richards and Terry Temple Williams were also considered but dropped out due to last-minute scheduling conflicts.

Currently celebrating its 10th anniversary, The Simpsons is the longest running prime time show on television. Futurama, launched in spring 1999, is in production on its second season of 22 episodes.

"We are delighted that Matt accepted our invitation," says Evergreen vice president for Student Affairs Art Costantino. "He embodies the creative and inquisitive spirit of an Evergreen education and I am eager to hear what insights he may have for our graduates."

While at student at Evergreen, Groening wrote short stories, studied philosophy and edited the Crapper Point Journal. His college contemporaries included now-famous fellow cartoonist Lynda Barry (of Crumb fame), filmmaker Steve Delamar (The Miracle Mile) and television and film critic and author Matt Zoller Seitz.

A graduate of the University of Washington, Groening graduated from the Clarion Writers Workshop in Pennsylvania, where he honed his skills as a writer. His writing career has included numerous other awards and accolades. Groening's name was among seven submitted for a vote among graduating seniors. Others were Sister Helen Prejean, Jane Jervis, Christine Grigore and Vose Deloria, Michael Richards and Terry Temple Williams were also considered but dropped out due to last-minute scheduling conflicts.

Calling it "a bridge between laboratory and field sciences," the selection committee also lauded the proposal for maximizing student participation and creating teaching partnerships. Team members are Elizabeth Kutter, Burton Guttman, Barbara Anderson, Yvonne Roberts and Theresa Nation.

The Evergreen Fund for Innovation, now in its second year, supports pioneering efforts by members of the Evergreen community, affording them time and resources to develop programs that will shape the future of the college. The endowment awards $50,000 annually to faculty, staff and students who propose projects that will advance the college's interdisciplinary approach to teaching, which appeals to me as a writer. Being part of it is gratifying. Evergreen draws together diverse resources in its programs, just as I do when I write.

Groening graduated from the University of Washington with a bachelor's degree in biology. She did graduate work in genetics until she realized that "as a research scientist, I made a very good science fiction writer." She attended the Clarion Writers Workshop in Pennsylvania, helped organize the first incarnation of the Clarion Writers Workshop and taught several times at Clarion West's second incarnation. At Evergreen, Groening was associated with the Exploration Core program during the winter quarter. She has also visited other Evergreen programs and has spoken at local schools about the writing and research process.

Inaugurated in 1995, the Evans Chair in Liberal Arts is endowed through private contributions raised by The Evergreen State College Foundation and matched by the state of Washington. Past Evans Scholars include nationally acclaimed writer and filmmaker Sherman Alexie, prominent Chehalis historian and basketweaver Hazel Pete and wildlife endocrinologist Dr. Lou Guillotte, Jr.

Evergreen. Ag, the college president, vice presidents and representatives from the board of trustees, the Evergreen Foundation board of governors, campus, urged both audiences to continue taking an active role in order to affect election outcomes. "If you're tired," he suggested, "take a nap. Then get up and resume your efforts."

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Evergreen Again a Top Producer of Peace Corps Volunteers

Last year in the 2nd spot, Evergreen this year ranks eighth among small colleges and universities with the largest number of Peace Corps volunteers serving overseas, the Peace Corps announced.

"Evergreen has a strong and enduring tie with the Peace Corps," reports Wendy Freeman, director of Career Services. "It isn't surprising that so many of our students volunteer, given the college's tradition of community service and service at the college."

This is an outstanding contribution to the Peace Corps legacy of service around the world. It reflects the high caliber of the students who attend your institution," says Mark L. Schneider, Peace Corps director. "Your graduates are using the skills and education they acquired during their college years to make a difference in the lives of many people."

With 40 graduates currently serving in the Peace Corps and 361 students enrolled at the American University in Washington, D.C., the college has a greater commitment to community service than most schools.

Among colleges and universities with more than 5,000 students, the University of Washington ranked seventh with 69 volunteers and Western Washington University ranked 24th with 22 volunteers.

Award-Winning Science Fiction Author Vonda N. McIntyre is Evans Scholar

Science fiction writer Vonda N. McIntyre, whose work has won numerous awards, is the 2000 Dal E. Jones Scholars at Evergreen.

McIntyre is the author of the bestseller Dreamsnake, which won both the Nebula and the Hugo awards for best science fiction novel. Her other novels include The Evergreen, The Entropy Effect, Superluminal and Barbarity.

"It's exciting to be at Evergreen," McIntyre says. "I've heard about the college's interdisciplinary approach to teaching, which appeals to me as a writer. Being part of it is gratifying. Evergreen draws together diverse resources in its programs, just as I do when I write.

McIntyre graduated from the University of Washington with a bachelor's degree in biology. She did graduate work in genetics until she realized that "as a research scientist, I made a very good science fiction writer." She attended the Clarion Writers Workshop in Pennsylvania, helped organize the first incarnation of the Clarion Writers Workshop and taught several times at Clarion West's second incarnation. At Evergreen, McIntyre was associated with the Exploration Core program during the winter quarter. She has also visited other Evergreen programs and has spoken at local schools about the writing and research process.

Inaugurated in 1995, the Evans Chair in Liberal Arts is endowed through private contributions raised by The Evergreen State College Foundation and matched by the state of Washington. Past Evans Scholars include nationally acclaimed writer and filmmaker Sherman Alexie, prominent Chehalis historian and basketweaver Hazel Pete and wildlife endocrinologist Dr. Lou Guillotte, Jr.
Evergreen students, faculty and staff. He also wants to bid farewell to Hey Arnold!, President Jane Jervis. When Craig heard Jane would retire at the end of the semester, and will showcase Greener art, music and more. Seating and bulletin boards will be set up to facilitate meetings and messages. Food and non-alcoholic beverages will be available for purchase.

Alumni Writers Visit Celebration of the Written Word
The Celebration of the Written Word, which takes place on Super Saturday and last year featured the first Alumni Writers' Project speaker, will feature alumni writers Lynda Barry ’77, Matt Gwozdz ’77 and Elizabeth She ’99. Mt. Rainier National Park historian Ruth Kirk also will speak.

Alumni Association Premieres New Web Site
The Evergreen Alumni Association recently launched a new Web site. Because it is on a remote server, the new site can host discussion that would not be permitted on a server paid for with state money. Spearheaded by Alumni Board Communications Chair Philip Bransford ’89, the site’s earliest version includes links to a fledgling politics page, the Bookstore’s GeoGear ordering page, the Alumni Office, the Alumni Association Board and more. Visit www.greeners.org and watch this site grow!

Alumni Association Premieres New Web Site

Visit the Greener Oasis at Super Saturday
The Evergreen Alumni Association Board will sponsor a Greener Oasis in Library 4300 during Super Saturday on June 10. Free and open to the general public, the Greener Oasis will serve as a meeting place and will showcase Greener art, music and more. Seating and bulletin boards will be set up to facilitate meetings and messages. Food and non-alcoholic beverages will be available for purchase.

Attention: Sound, Film & Video Alumni
We need your input regarding equipment needs and resources to determine the feasibility of a new Master in Fine Arts program at Evergreen. Please call Susan Callender, Major Gifts Officer, at (360) 866-6000, ext. 3038 or e-mail callenders@evergreen.edu.

Hey Craig!
See you on May 11!
Craig Bartlett ‘81, creator of the hit Nickelodeon show Hey Arnold!, will come to Olympia May 11 to visit local school kids as well as Evergreen students, faculty and staff. He also wants to bid farewell to President Jane Jervis. When Craig heard Jane would retire at the end of the academic year, he wrote us saying he’d be away from campus too long and would like to come back before she left. Craig’s last visit took place just before Hey Arnold! premiered in spring 1995.

Alumni Writers Visit Celebration of the Written Word
The Celebration of the Written Word, which takes place on Super Saturday and last year featured the first Alumni Writers’ Project speaker, will feature alumni writers Lynda Barry ’77, Matt Gwozdz ’77 and Elizabeth She ’99. Mt. Rainier National Park historian Ruth Kirk also will speak.

Upcoming Greener Events
Get more information about the following activities at www.evergreen.edu/alumni, by sending e-mail to tescalum@evergreen.edu or calling (360) 866-6000, ext. 6551, or (800) 781-7861.

April 24, 2000
New York City Greener Gathering
6-9 p.m.
Join Jane Jervis at the New Yorker Hotel, Tribeca Suite, 481 Eighth Ave. (at 34th St.), New York City

April 26, 2000
Boston Greener Gathering
6:30 p.m.
460 Contant Rd., Weston, Mass.
Join Jane Jervis at the home of John Hennessey ’77 and Dena DeMaggio
Find directions at www.BostonGreener.com

May 20, 2000
Eugene HIV Alliance RiverWalk and Picnic
Alton Baker Park
Join President Jane Jervis and Southwest Oregon Greener for the HIV Alliance RiverWalk, followed by a picnic. Contact Eugene Greener Richard Rodriguez at (541) 484-3983 or richardrodg@aol.com or visit www.nIsrael.org/Train2Grodock for information about participating in the RiverWalk. Reservations helpful for the picnic, too.

May 21, 2000
Portland Greener Gathering
11 a.m.
4317 SE Washington Portland, OR
Join Jane Jervis at the home of Philip Bransford ’89 and Kristin Teigem.

May 5, 2000
Tacoma Career Connections
Breakfast
7:30-9:30 a.m.
Tacoma Campus,
1302 Martin Luther King Jr. Way, Tacoma, 6
Heal Shifting Gilbert B, president and CEO of the Tacoma Urban League, talk about “Carrers in the Next Millennium.” Roundtable discussions about career issues will follow.

May 20, 2000
Portland Greener Gathering
11 a.m.
4317 SE Washington Portland, OR
Join Jane Jervis at the home of Philip Bransford ’89 and Kristin Teigem.

Evergreen in History

5 Years Ago:
• Several Evergreen faculty received extensive media attention. Appearing on the popular daytime talk show Oprah was Evergreen faculty historian Stephanie Coontz, discussing the state of American families. Coontz also has appeared on CNN’s Talkback, CBS’s Good Morning and KING-5’s The Compos Report, as well as Crossfire, The Jenny Jones Show and Jane Whitney’s Nightfall.

Alumni Association Premieres New Web Site
The Evergreen Alumni Association recently launched a new Web site. Because it is on a remote server, the new site can host discussion that would not be permitted on a server paid for with state money. Spearheaded by Alumni Board Communications Chair Philip Bransford ’89, the site’s earliest version includes links to a fledgling politics page, the Bookstore’s GeoGear ordering page, the Alumni Office, the Alumni Association Board and more. Visit www.greeners.org and watch this site grow!

Alumni Association Premieres New Web Site

10 Years Ago:
• A small launching ceremony took place at Olympia’s West Bay Marina for the Resolve, a sleek 44-foot yacht that once sailed out of Annapolis and trained thousands of U.S. Navy midshipmen. After Evergreen purchased the aging, battered Resolve out of Navy Surplus in 1978, a refurbishing effort headed by retired mechanical engineer Don Fassett began at a feverish pace. A paid crew worked five-day weeks until the money dried up. Because Fassett deemed her “a good lookin’ boat” and had dreams of sailing on her herself, he continued the refurbishing on a volunteer basis. The Resolve had been serving as the dorm ship for the college’s 38-foot Seawolf, a sturdy workhorse vessel complete with a small laboratory.

Passings
Dick Fuller, 65, Evergreen’s creative Media Services broadcast engineer and television operations manager for 25 years, passed away February 22 in Olympia. He is survived by his wife, Phyllis, a son, two daughters, nine grandchildren and one great-grandchild.

Sean M. Mochan ’86 passed away March 1 in Boulder, Colorado at the age of 39. After graduating from Evergreen, he earned a master’s degree in applied behavioral science from the Leadership Institute of Seattle. He was a self-employed contractor and a former leader and instructor with Pacific Crest Outward Bound School. He is survived by his wife, Kelly, and their three children.

Kerry Ogben, 40, an Evergreen senior about to graduate, died in an automobile accident in December 1999 on her way home from campus. She was a resident of Bremerton, Washington, who made the trip to Olympia four times a week to execute her degree. She is survived by her husband, James, and their two children.

Lee L. Parker, Jr., a longtime Evergreen supporter passed away recently and was buried with full honors at Quantico National Cemetery in Virginia. Mr. Parker was a member of the Southwest Washington State College Advisory Committee appointed by former Governor Dan Evans to help develop the Evergreen State College. He became a charter member of the Honorary Evergreen Alumni Association in 1971. His career was spent with the State of Washington Department of Personnel where he was director of testing and recruitment. Mr. Parker’s daughter, Sharon Parker Warden, was a member of Evergreen’s first graduating class, and is now director of marketing research for The Washington Post.
Evergreen Announces Faculty Development Endowment

Few would argue that Evergreen, compared with most American colleges and universities, is wet behind the ears. The school is, after all, not even 30 years old. In fact, many of the original founding faculty who shaped and guided Evergreen's growth have been successful students today with their vast knowledge and innovative and collaborative teaching techniques. They deserve much of the credit for Evergreen's unsurpassed academic reputation in recent years.

Now, half of Evergreen's current faculty members are over the age of 55. Many are making plans for retirement. As they begin to depart, and as Evergreen strives to increase student enrollment substantially by 2005, new pressures and greater demands are going to be felt by remaining and new faculty.

"The next few years will be a time of both major transition and significant growth for Evergreen," says alumnus Mark Vestrich '76. "Each of these shifts would be hard enough to handle individually. Dealing with both will strain the college severely. Faculty will need abundant support and resources to carry on the best of the Evergreen tradition while still adapting to the needs of the future."

Earlier this year, a jumper from a small group of Evergreen alumni, ideas began to surface to address the need for a strong faculty development program. In August '99, with the approval of the Board of Governors, a new endowment fund was established to provide needed support.

In honor of the important and outstanding work of retiring President Jane Jervis, the endowment would be known as The Jane Jervis Endowment for Faculty Development. President Jervis has long emphasized on-going faculty development to ensure the continuing success and uniqueness of Evergreen.

Evergreen Alumni Annual Fund—the college's annual giving program that provides scholarships, academic activity grants and vital operating support. Gifts and pledges raised to date: $193,000.

Jane Jervis Endowment for Faculty Development—a new endowment to help accelerate new faculty and fund workshops, research, sabbaticals and faculty exchanges. Gifts and pledges raised to date: $163,000 (see story page 26).

The Evergreen Fund for Innovation—an endowment to provide up to $50,000 annually in faculty, student and alumni grants for innovative programs. Gifts and pledges raised to date: $770,000. If an additional $80,000 is raised soon, the state of Washington will award Evergreen $250,000 in the form of a distinguished professorship to support this endowment.

The Cal Anderson Initiative—a fund to provide an annual lecture series in honor of the late senator, Cal Anderson, who was committed to civil rights. Gifts and pledges raised to date: $85,000.

Scholarships—there are now more than 25 named Foundation scholarships. Annual scholarships can be created with contributions of $1,000 or more. Endowed scholarships require $25,000. To view a list of scholarships, go to www.evergreen.edu/give, More Giving Opportunities.

For additional information, contact The Evergreen State College Foundation, L3122, The Evergreen State College, Olympia, WA 98505, (360) 866-6000, ext. 6300, or foundation@evergreen.edu or www.evergreen.edu/give. The Evergreen State College Foundation is a 501 (c) (3) non-profit organization that exists solely to support the college. Gifts are tax deductible as allowed under federal law.
1973

Peter R. Bonynge, Port Townsend, has a stepdaughter attending her first year at Evergreen.

Gretchen L. Borch, Kirlieville, has been a stepdaughter attending her first year at Evergreen. Gretchen would like to hear from other classmates, especially since "Our class—the second graduating class—was not that big!"

1974

Mary Hoffman Schroeder, Seattle, says, "My lifelong learning is continuing from my teaching studies at Evergreen, to my family's business of supplying educational supports to students, to working with elementary school students."

1975

Gloria T. Lamson, Suskilo, CA, graduated with a Master of Fine Arts degree in arts and consciousness in June 1999 from John F. Kennedy University in Otato, CA. A program assistant at The Headlands Center for the Arts in Marin County, Glorita works in remote wilderness environments using photography to document the interaction between elemental substances and common materials.

Michael J. Tirroff (John), Brooklyn, NY, was in the show "Vaudette 2000" which received a write-up in the New York Times.

Chere M. Weins (Klo), is the director of the Lower Columbia College Community Health Education Center. She and her husband Bill have three sons: Nathan, 18; David, 15; and Coln, 11.

1976

Margaret F. Arred, Anchorage, AK, has lived in Anchorage since leaving Evergreen. She and her husband Chris have two sons, Bailey and Skylar. Maggie spends her days working as a natural resource planner with the U.S. Fish and Wildlife Service, and her nights looking for artistic outlets in liberals, gardening and laundry.

1977

James Boran, Manchester, UK, moved to San Juan Island to continue his studies after graduation. In 1987 he completed his M.S. degree in marine biology at Moss Landing Marine Laboratories in California. In 1988, he moved to England to complete his Ph.D. in zoology at Cambridge University. While in England, he began a study of the social organization of pilot whales in the Canaries. He remained in England after completing the study in 1993. First working for six years at the Sea Watch Foundation, Orleans, and since 1997, he has been a graduate student at the University of Manchester Institute of Science and Technology. He heads the Graduate Personal Development Programme, training Ph.D. students in core, personal and professional research methodology and communication. "I am using much of my Evergreen interdisciplinary school curriculum in training in this job. In fact, I'm even using my old Peter Elbow book, Writing with Purpose, which I first used to full professor at the University of Florida.

1978

Linda R. Bookey, Bellevue, has two sons, ages 12 and 8. She is self-employed in the education technology market and would love to hear from other classmates who are interested in hearing from "Our class—the second graduating class—was not that big!"

Ann Marie Essinger, Bow, is starting her ninth year in business with Naukata Northwest Wildlife Resources. "Connecting all people with our wildlife heritage," and celebrating the new millennium with the completion of her new office in Bow.

Jeff L. Hardisty, Archer, FL, and wife Susan Jacobson are well and happy, although missing the West. Jeff is director of ecological management for the Nature Conservancy, which has him traveling far and wide. Susan was recently promoted to full professor at the University of Florida.

1979

Rusty Boris, Kinsho, NY, is married to two children, writing and playing music in New York State's Hudson Valley Region. Visit his band at www.rume-event.com/boris.html.

1980

John A. Fleming, Atlanta, IA, has been a teaching assistant at the University of Iowa for three years and served as a representative of the U.S. Coast Guard since graduating from Evergreen. "I've enjoyed traveling throughout the U.S. and I've loved living in several different regions of our country."

John Gardiner, West Orange, NJ, is a computer programmer for IBM.

Timothy O’Connor, Portland, OR, has lived in Portland since 1986, where he is the greco- roman buyer for Nature's Stores. Tim remains active in the local natural food market and also works on the Portland chapter of Internet development to a financial services company, and volunteering time as a court-ordered advocate for child abuse and neglect cases. "Meanwhile, I'm waiting for the weather to warm up so I can return to my routine of riding my bicycle 100 miles a week."

1981

Jennifer M. Young, Salinas, CA, is a nurse on California's central coast where she teaches midwifery. E-mail her at jmy59@hotmail.com.

1982

Nancy Gallagher, Olympia, is a freelance writer and editorial assistant on disability issues, writing several books including the spin-off of her national edition DVD and Laserdisc. For more information, check out the website for the University of Iowa Foundation.

1983

Raymond A. Kirby, Boise, ID, has been a real estate appraiser and running an independent appraisal firm in Boise since graduating from Evergreen. He and his wife Bianca have a son, Ryan and a daughter, Brandon. Raymond is interested in hearing from the Grover of the Grover in the Campaign and the Public Interest program chaired by Dr. Charles McCann. "Alas, where are you Tom Burke?" E-mail Raymond at raykobry @micronet.com.

1984

Andrea Coker-Anderson, Olympia, is the Registrar at Evergreen. Her husband Burke Anderson '84 is a clinical psychologist at the University. Their primary research focus is on alcoholism and aggression.

1985

Mary Beth A. Byrney, Olympia, a Foundation Scholarship recipient in 1981, says, "I'm happy to give back!"

1986

Raymond A. Kirby, Boise, ID, has been a real estate appraiser and running an independent appraisal firm in Boise since graduating from Evergreen. He and his wife Bianca have a son, Ryan and a daughter, Brandon. Raymond is interested in hearing from the Grover of the Grover in the Campaign and the Public Interest program chaired by Dr. Charles McCann. "Alas, where are you Tom Burke?" E-mail Raymond at raykobry @micronet.com.
Geo Gear

Order now! Proceeds from the sale of these items support student scholarships.

Briefcase/carry-all
This Jansport briefcase, made of water-repellent and abrasion-resistant cordura material, displays the Evergreen logo and features a molded handle and non-slip shoulder strap, organizer panel for pens and pencils and 1,200 cubic inch storage capacity.

Evergreen logo watch
This watch showcases an electroplated Evergreen logo. Features water-resistant alloy casing, 18k gold-plated trim, water-resistant leather band and Seiko movement.

Evergreen logo T-shirt 100% cotton
- Ash gray – green logo
- Forest green – white logo
- M ☐ L ☐ XL ☐ XXL
$15 x = $

Sweatshirt high cotton content
- Ash gray – green logo
- Forest green – white logo
- L ☐ XL ☐ XXL
$38.95 x = $

Evergreen logo T-shirt 100% cotton
Oxford gray with five-color screened geoduck
- M ☐ L ☐ XL ☐ XXL
$18 x = $

Baseball cap with Evergreen logo
$15 x = $

Ceramic mugs
- The Evergreen logo version is green with the logo etched into the mug. Also available; the alumni geoduck design appears in full color on a white mug. Mugs are dishwasher and microwave safe.

Mugs
- Geoduck on white mug $10 x = $
- Evergreen logo etched on green mug $10 x = $

Alumni car license plate holder
$10 x = $

“Greener Grad” window decal
$2 x = $

Key rings
- Leather $10 x = $
- Lucite $5 x = $

add $2 shipping per order + $2
WA residents add 8.0% sales tax $2

Prices subject to change without notice.

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