

# Management and Business

Many of our social and political concerns today focus on the role of Management and Business in the nation and the world. This interest in **Management and Business**—and a concern for marketable skills—leads many students to select business studies in college. Evergreen can help you reach your educational and career goals in these fields. Here's how:

Evergreen's **Management** area emphasizes the following:

*Understanding the latest important trends in management, such as the influence of the computer and robotics, high technology and the global economy*

*Knowledge of the interaction of the private and public sector*

*Rigorous training in specific management skills, including managerial economics, accounting, marketing, finance, organization behavior, policy-making and computing*

*Development of excellent oral and written communication skills*

The central program in the **Management Curriculum Pathway** is the junior-level, year-long program, "Management and the Public Interest" (MPI). The following path outlines the recommended *sequence of study*:

#### **First Year**

Any *Core Program*. Developing a broad education in the arts and sciences is essential to a management career.

#### **Second Year**

Elective program of study that includes these prerequisites for "Management and the Public Interest": "Introductory Economics" and "Accounting."

#### **Third Year**

"Management and the Public Interest," (MPI) an integrated, year-long program combining study in economics, business, management theory, accounting and related fields.

#### **Fourth Year**

"Changing Minds, Changing Course," "Environment, Regions and Governance," or internship, individual research project and/or elective program relating to area of interest.

#### **What is an Evergreen "program"?**

Interdisciplinary programs are usually taught by a faculty team and combine ordinarily separate disciplines into an integrated program. These programs are full-time, and include a series of regularly scheduled lectures, seminars, workshops, reading and research projects. (**Part-time students** may follow a sequence that will allow day, evening or weekend study over a period of several years.)

An integral and vital part of our **Management** program is case studies, which allows you to bring theories together in order to evaluate and solve management problems. Evergreen stresses the ability to write well, to communicate effectively and to analyze situations and settings clearly. These skills have to be demonstrated in papers, in seminar and in case studies.

#### **Advising Services**

Our advising services enable you to make intelligent decisions about your education at each step of the way, rather than follow standardized requirements. In other words, you are able to work with a faculty or staff advisor in designing a coherent path through our Core, intermediate and advanced offerings. In this way you can combine programs, projects and internships as you work toward your degree. If you have chosen a field of study, if you are undecided, or if you change your mind later, our advisors can assist you in making appropriate plans.

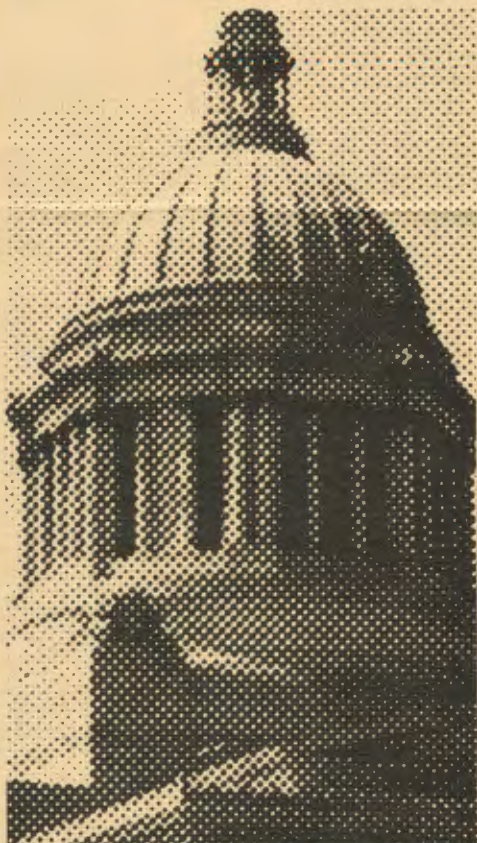
#### **The Learning Environment**

Evergreen challenges you to think independently and creatively. You will find that your teachers encourage you to develop your potential and your interests as a student by working productively with others rather than competing with them. Evergreen faculty provide written evaluations rather than grades to reflect your achievements.

Because of Evergreen's emphasis on the interdisciplinary approach, we encourage breadth rather than overspecialization. Our view is that you need to be able to demonstrate flexibility and wide-ranging skills in order to successfully pursue graduate school, self-employment, or employment by an organization that is likely to want to train its employees.

Therefore, in addition to study in our MPI program, you are encouraged to pursue study in economics, computing, political science and other subjects. You can take advantage of our *internship program*, a chance to learn by doing. Internships can run the gamut from inventory management at a hospital to administrative assistant in marketing for a large corporation. You can earn up to 48 credits through internships.

**The Evergreen State College**  
Olympia, Washington



## Transfers

Transfers to Evergreen can prepare for MPI by pursuing general studies as well as completing introductory courses in accounting and economics. Depending on the time of transfer, transfers may take one of the programs described above, or go right into the MPI program.

Evergreen is a public, liberal arts college of 3000 students, offering Bachelor's and Master's degrees. Tuition is \$537 per quarter for Washington state residents and \$1883 per quarter for non-residents.

## Life After Evergreen

Overall, Evergreen graduates enjoy unusual success. In our most recent placement survey, 94% of our graduates who responded reported they are employed, in graduate school or in other placements of their choice. Over the years, our graduates pursued further study at New York University, University of Washington, Washington State University, UCLA, and other colleges and universities across the country. Some of their employers include: Boeing, Jafco, Pacific Northwest Bell, Weyerhaeuser, and a wide variety of small businesses.

For further information about Evergreen and for help in planning your studies in **Management and Business**, please contact:

Admissions: (206) 866-6824  
Academic Advising: (206) 866-6000, ext. 6312

or write:

Admissions Office  
The Evergreen State College  
Olympia, WA 98505

Prospective students who wish to request a catalog should call the Admissions Office at (206) 866-6824. After working hours (5 p.m. P.S.T.), an answering machine will record your request.

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