

Nelson Mandela 1994 Election Campaign Collection

SPC.2014.01

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Describing Archives: A Content Standard

The Evergreen State College Archives and Special Collections

02/10/2014

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Summary Information

Repository	The Evergreen State College Archives and Special Collections
Creator	African National Congress.
Title	Nelson Mandela South Africa Election (1994) Campaign Materials Collection
Date	1994
Extent	12.0 Item All digital documents in PDF format
Location	The contents of these documents is available from the internet only via The Evergreen State College Archives website.
Language	English
Language of Materials	One document in this collection is in Afrikaans.
Abstract	Contains presidential election materials for the South Africa in 1994 in which leader of the African National Congress (newly released from prison) Nelson Mandela participated and won.

Preferred Citation

In all cases, publication or display of our materials must carry the credit line: "From The Evergreen State College Archives". Citations of specific materials should include the accession number, provenance and series title, file folder heading (if any) followed by the specific item's identification (title or description).

Historical Note

The release of Nelson Mandela from prison and his subsequent run for the presidency of South Africa ended the era of apartheid in that country. The victory of the African National Congress party in 1994 assured the end of white dominance in the country and Nelson Mandela wisely encouraged a peaceful transition throughout his presidency (1994-1999).

Scope and Content

The collection includes a limited selection of campaign posters and a few related statements primarily from the African National Congress party. Included is a single National Party poster emphasizing voting for F.W. De Klerk the president at the time of the 1994 election who was replaced by Nelson Mandela.

Also included is the cover page of Time magazine for May 9, 1994 featuring Nelson Mandela and two copies of the publication Argus that helped explain the Peace Accord agreement between the black and white community leadership that allowed for the election to take place.

Arrangement

The collection is arranged into three series consisting of 1. Posters, 2. News Resources, and 3. Public Announcements.

Administrative Information

Publication Information

The Evergreen State College Archives and Special Collections 02/10/2014

Restrictions on Access

Collection is open to the public.

Restrictions on Use

Duplication of archival materials in no way transfers either copyright or property right, nor does it constitute permission to publish in excess of "fair use" or to display the materials without the permission of The Evergreen State College Archivist or his/her designee.

Existence of Originals

The originals from which the PDF files in this collection were scanned reside in the custody of Ms. Helen Ross, staff in the Financial Aid Office at The Evergreen State College, Olympia, Wa.

Controlled Access Headings

Geographic Name(s)

- South Africa--Politics and government--1994

Personal Name(s)

- De Klerk, F. W., ((Frederik Willem) -- History-Sources
- Mandela, Nelson, President, 1918-2013 -- History-Sources

Subject(s)

- Elections--South Africa
- South Africa. President (1994-1999 : Mandela)

Collection Inventory

Posters 1994 7.0 Items PDF scans of campaign posters

2014.01.01.01 African National Congress (ANF) Party 1994 7.0 Items Contains seven ANC political posters urging populace to vote for the ANC candidates.

Now is the Time, 1994(Now_is_the_Time poster)

[\[2014-01-01-DO-03\]](#)

Now More than Ever, 1994(Now More than Ever poster)

[\[2014-01-01-DO-04\]](#)

African National Congress, 1994(ANC-Mandela)

[\[2014-01-01-DO-01\]](#)

Doves Flag, 1994(Doves Flag)

[\[2014-01-01-DO-02\]](#)

The ANC's Plan for a Better Cape, 1994(The ANC's Plan for a Better Cape poster)

[\[2014-01-01-DO-07\]](#)

Vote ANC for Peace, 1994(Vote ANC for Peace poster)

[\[2014-01-01-DO-05\]](#)

Your Choice Your Voice, 1994(Your Choice Your Voice poster)

[\[2014-01-01-DO-06\]](#)

2014.01.02 National Party 1994 1.0 Item South Africa's National Party campaign poster

Breakthrough, 1994(Breakthrough poster)

News Resources

[\[2014-01-01-02-DO-01\]](#)

SPC.2014.01.02 News Resources 1994 3.0 Items PDF scans of news resources including Time Magazine cover for May 9, 1994 featuring Nelson Mandela and two copies of the publication ARGUS (one in Afrikaans the other in English) on the Peace Accord.

Time Magazine Cover, May 9, 1994 (Time Magazine)

[\[2014-01-02-DO-01\]](#)

Argus - Peace Accord explanation, 1994(Argus(Afr))

[\[2014-01-02-DO-02\]](#)

Argos Publication-Peace Accord Explanation , 1994(Argos (Eng))

[\[2014-01-02-DO-03\]](#)

Public Announcements 1994 1.0 Item One broadside

South Africa Belongs to All Who Will Live in It, 1994(Broadside-South Africa Belongs)

[\[2014-01-03-DO-01\]](#)