

# ATTACK OF THE seminar **ESSAY**

**The seminar essay process demands that you see a writing tutor each week from weeks 2 - 9. This is important, necessary, required, and will factor into your final evaluation! So don't be a wimp — work with a tutor.**

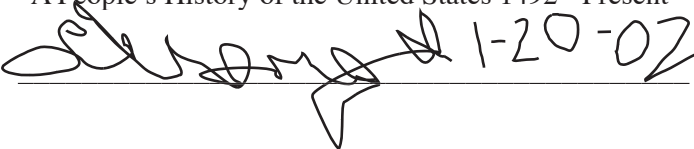
- A draft of a seminar essay will be due at the first seminar for each book, beginning with “A People’s History of the U.S.” in week 2. Your draft should have the signature of a writing tutor on it OR you should turn in a draft with a writing tutor’s signature AND a fresh copy that is the result of revision since your tutor meeting.
- You should come to the second seminar on a book with all previous drafts, evidence of a second tutor meeting (a second signature) and a **final, clean draft of your essay.**
- (•Notes taken in seminar and in the course of reading the books will be due at the end of the quarter as evidence of engagement in the texts, seminar, and prewriting processes.)

*Note*

*The writing tutors, according to writing center policy, will cancel your regularly scheduled meeting if you miss two meetings in a row. If this happens, it is up to you to reschedule a weekly meeting.*

## What's in a seminar Essay?

Format:

Your Name	Slart E. Bartfast
The Week #	Week 3
Draft Status	Final Draft
Name of the Text	“A People’s History of the United States 1492 - Present”
Tutor’s Signature	

- Your Seminar Paper should have a **meaningful title**. NOT “seminar paper # 4,” or “My thoughts on A People’s History.”
- After the title, your paper should include a **thesis statement** that is the concise version of what your entire paper is arguing, trying to prove, or exploring.
- After the thesis statement, your paper should begin with an **introduction** (your thesis statement may need to be repeated in the essay — pretend like it’s not at the top of your paper.)
- Your essay should **include relevant, well incorporated quotations** from the text under discussion and quotations from other sources as appropriate to support your thesis. *Quotations should appear cited as follows:* “Blah blah blah” (Zinn, 765).

seminarESSAYS

### Week 2

People’s Hist —draft

### Week 3

People’s Hist — final

### Week 4

Mr Wilson’s —draft

### Week 5

Mr Wilson’s —final

### Week 6

But is it Art? —draft

### Week 7

But is it Art? —final

### Week 8

Culture Jam —draft

### Week 9

Culture Jam —final

### Week 10

Making Connections  
(only one draft)

# What's A Thesis Statement?

**A thesis statement is a direct and conclusive answer to a question.**

Note, therefore, that a thesis **CANNOT BE A QUESTION**. Use your preliminary notes and drafts to ask questions. When you write your thesis and your essay, shoot for answers. Remember that “essay” comes from the french, “essai”—“to try.” An essay is therefore the trying-out of an answer to a question.

It's helpful to formulate clear questions in order to write clear theses.

Most “*thesis questions*” can fit into one of the following forms:

Is X (a) Y?

Is Art irrelevant?

Is X a good/bad Y?

Is my feces good Art?

Is X like Y?

Is the information gathering about Muslims and North Koreans today like the internment of Japanese during WWII?

Should we do X?

Should we start a bloody revolution?

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Let's distinguish between your **complete thesis statement** and your “**thesis in context**.”

•Your **complete thesis statement** is the one that you write at the top of your paper all by itself. It can be long and boring to read and should contain the answer to your question followed by all of the reasons for your answer.

*My feces makes good Art because it is well rendered, illuminates the spirit, and responds with complexity and irony to the human condition.*

•Your **thesis in context** is the form of your thesis that actually appears in your paper. It might contain all of the above, in one form or another (even over the course of several sentences or a paragraph), and then simply punctuate your point before launching into the body of your essay:

*My shit rocks!*

However, there is rarely anything wrong with including your complete thesis, or something quite like it, in your essay.

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## Where does the “thesis in context” go?

Having a clear thesis early in the essay helps the reader to follow your thoughts better. Putting the thesis at the end of a paragraph gives it an emphasis that it wouldn't have in the middle or even at the beginning. Putting your thesis at the end of your Introduction makes a strong, clear statement to the reader that you have something to say and that your thoughts are leading somewhere specific. It is typically the job of the introduction to lay the groundwork for your thesis.

Some writers merely imply their thesis or hold it to the end. This can be effective when your thesis might turn your readers off until they fully understand why you are making your claim. In most writing this is an unnecessarily dramatic technique. *In first drafts of an essay, it is very common for writers to arrive at their thesis at the very end of the paper, and, having arrived, think they are done. No. When this happens, you should be very happy; but, your next step is to bring that brilliant thesis to the beginning of your paper and work from there. You'll find that being upfront with your brilliant ideas actually forces you to be even more brilliant in the rest of your paper. This process of finding a great idea through writing then changing everything you've written accordingly is what ties writing, critical thinking, and invention all together.*

# the **INTRODUCTION**

l a y i n g   t h e   g r o u n d w o r k   f o r   y o u r   t h e s i s

The introduction to your seminar essay should be relatively short, but it has a number of jobs to do nonetheless.

## **the introduction...**

- grabs your reader's attention
- leads your reader into the general subject area and issues/problems/ideas related to thesis
- *should NOT contain your "thesis question."* *Though this technique is occasionally appropriate, it is usually a false and limited way of leading to your thesis.*
- introduces important or special vocabulary that you'll be using
- leads logically and emotionally to your thesis statement

*That's a lot to do. Even worse, none of it can be done overtly without boring your reader to tears.*

Instead, you have to **grab their attention** with a surprising statement, an appeal to something of great importance, or a juicy detail—think of the first lines of great novels you've read, the mangled fingers of an old Iraqi farmer cupping her daughter's cheeks.

The attention grabber needs to **lead naturally into the subject at hand**: don't force it. Sometimes a personal connection, experience, or reflection is the best way to get from the opening to talking about the general subject. In our case, it can even be something in your experience reading the book or doing some other class activity. Alternately, the major topic may be the part where you are generating a sense of urgency ("As we hover on the brink of war, we musn't forget the power of feces.") As you lead into the subject at hand, you are essentially summarizing portions of your argument. If I were pursuing my thesis about artful feces, I would want to broach ideas of what makes something art (rendering, illumination, and ironic responses to the human condition )

*At this point, it would be wrong to write: "Is feces good art?" Wrong, and somewhat delusional. Writing is much more powerful when it does not try to "converse" with the reader.*

As you introduce your topic and build towards your thesis, you'll want to **use any special terminology** in a way that the reader will understand what you mean. Sometimes, you may need to outright define it. Remember much of the introduction of *Lure of the Local* was defining terms (place, home, community...), but try to be casual about it. Please do not quote the dictionary; though the dictionary defines words, it does not tell us what they mean. If a dictionary definition would suffice in explaining a word you are using, then you don't have to explain it in any case.

Finally, and overall, your introduction is **leading logically and emotionally to your thesis**. ...the attention getter is appropriate to your thesis, the subject area is neither too broad nor too narrow, and the vocabulary seems immediately relevant: these are all logical progressions toward your thesis. The emotion part is a little tricky. The idea is that by the time you get to the thesis, the reader is wanting it, ready for it, and will greet it with a mix of recognition, "yes, I see...," and intrigue, "really?... how interesting." In addition, the thesis should be drawing directly on whatever emotional appeals you've made in your attention getter and whatnot. If you've tried to make people sad, your thesis should respond to this sadness.

**EXAMPLE:**

*Thesis question:*

IS ART DEAD?

*Thesis:*

Art is dead because it no longer takes part in meaningful socio-political discourse, has little impact on anyone outside of its hermetic culture, and has detached itself from historical roots that might have kept it vital.

CATCHING MY READER'S ATTENTION...

- One option is by using the phrase: "Art is dead" to begin the essay. One appeal of this tactic is that, in order to avoid a simple repetition in my thesis, I would need to revise it to make a clearer (less metaphorical) claim about the state of the arts.
- Another would be to describe an experience at a recent art opening that typified for me the "deadness" of art.

LEADING INTO MY SUBJECT...LOGICAL DEVELOPMENT

- Sometimes simply putting your ideas in order of importance will suggest a strong lead-in. Depending on your audience, it may be most important to begin with art history. However, if your audience is more politically minded, it might help to begin with that. Sequence things for maximum effect: draw the reader in with something very interesting, show how that relates to less interesting things (thereby making them of interest) and then end the paragraph, the sentence, whatever, with the real whopper, the starving kids, the orphaned puppies, the suffering students.
- In this instance, I would probably move from "art is dead" or some description of a dead gallery show to the dangerously hermetic nature of the culture of the arts. This leads me to naturally cite its disconnection from history (perhaps this explains the isolationism)... and finally, the reason why all of this is worth talking about (the whopper) is that art has social and political responsibilities that it has turned away from.

*In order to make this thesis statement meaningful to my reader and introduce it properly, I need to be able to answer these questions*

LOGICAL & EMOTIONAL DEVELOPMENT DEFINING TERMS...

What exactly am I referring to as "art"? What does it mean for a concept, or word, movement, or practice like "art" to be dead?

What is meaningful social-political discourse? Are there good examples of art being involved in this? How can I tell that it has stopped, that it won't start again tomorrow?

How does one measure art's "impact" on people? What makes the culture of art "hermetic"?

What are art's historical roots, and how can I tell that it has become detached?

To appeal to emotions, you must have a sense of your audience's concerns. Why should your audience care about the death of art?

What are some dire results of the lack of social/political responsibility?

What's funny about it? -- humor is a great emotional appeal.

## WRITING

*please consider the following suggestions*

**Consider your audience.** Your audience for seminar papers is your peers and faculty. Having this limited audience means only one thing: your audience has at least read the book you are writing about (and the previous books this quarter). However, you may be the only one who really understands it, at least, understands it the way you do. Don't presume, therefore, that you don't need to summarize ideas from other books, support your claims with direct quotations, or define your terms clearly—you DO. A useful paradox when writing these papers is to write for a hypothetical someone who knows much less than you do AND another hypothetical someone who knows much more than you do. The challenge is to be simply brilliant, brilliantly simple.

Spell things correctly. **Use a dictionary** —do not trust your spellchecker.

**Avoid the word “this”** at the beginning of a sentence. It is a vague reference to something in the previous sentence, but the reader can't always tell what. It is never necessary at the beginning of a sentence.

**Don't write “I think” or “I feel.”** Your readers already know that you are a thinking, feeling being and don't need to be reminded. It *is* important to identify the difference between opinion and fact (and your opinions vs the opinions of others). But don't do it with “I think” or “I feel.”

Generally, put ending **punctuation inside quotation marks**: “...That's all folks.” If a citation follows, however, consider the citation as part of the sentence: “...That's all folks” (Bugs Bunny, 45). One exception to the rule is when you are writing a question which happen to end with something in quotations: Who said “that's all folks”? The question is yours, not part of what is being quoted.

**Write in complete sentences** unless making a clear and important stylistic choice to do otherwise. Sometimes what we think is our style or our voice (a popular excuse for awkward sentence structures) can lead to writing that is unclear or difficult to follow. Your writing voice is very different from your speaking voice. There's a reason for this difference. Speaking is a very utilitarian form of communication. 99% of the speaking we do is really about as deep as “Look out!” Most of it fails to convey the intended message and usually gets us into trouble. Writing is a way of clarifying and deepening thought, and the “rules” of grammar and of essay writing are designed to help. More often than not, incomplete sentences and disorganized paragraphs are the product of incomplete thoughts and disorganized ideas. Your job as a writer and thinker is to use writing as a tool to revise your ideas.

**Writing is a process of inquiry.** Though it is important to produce an essay for seminar, you should not lose sight of writing as a process of investigating an idea— not just a mechanical exercising of your bullshit machine. If you are tempted to bullshit your way through a paper or to avoid turning something in because it isn't “perfect,” step back: 1) Wherever you are in the writing process, you should visit your tutor with whatever genuine material you've got (or turn in something typed at seminar). 2) If you've gotten yourself into a tangle of words and ideas, that's the perfect time to have someone else read what you've got and give feedback. 3) give yourself plenty of time to get ideas on paper, leave them alone for a while, then come back. Coming back to your work later is a bit like having someone else read it. In this way, writing literally allows you to think more (having written down thought X, you can concentrate on figuring out thought Y).

If you don't have a writing process, it's time to get one. **A good writing process**, like all artistic processes, is infinite. It never really ends, and it never really wants to end. A generic writing process might involve: brainstorming, clustering, outlining, drafting, redrafting, revising, revising.... editing, revising... and so on ad infinitum, absurdum, and nauseam. Each of these stages involves a significant amount of thinking and conceptual development that would not happen otherwise.

**Don't ask questions.** Many writers think that asking questions is a good way to make readers think. That's insulting. Of course your reader is thinking; not only that, but your reader will think whatever they please. What the reader needs

to see in your writing are ideas developed, answers defended, boldness. You may ask gobs of questions in your notes, journals, and preliminary drafts. But they are the first thing you should weed out of your essay. For each question you ask, consider the possibility that you are asking because you can't yet answer it yourself. Or try to answer it and see how much further you push your ideas by pursuing answers and not dwelling on questions. Now, of course, we have this wonderful notion that seminar is supposed to leave us with more questions than answers, and the wise man is the woman who knows how little she really knows. In your essay, your "try;" all of those pleasantries and aphorisms are irrelevant. Instead, take on the responsibility of a generator of ideas, answers; prepare to be wrong, to contradict others, to find out how little and how much you know. Don't be content to simply know the right questions.

**Rhetorical questions**, by definition, are questions that need no answer, like "Who would want to stick an angry wasp up his nose?" is a rhetorical question (presuming the speaker is not seeking volunteers). Rhetorical questions are therefore appropriate because they already imply the answer.

**Don't write the word "you."** Never write it in your essays. I say this not because it is sinful or wrong but because removing the word "you" will generally lead to better writing. "You" is rarely effective, and tends also to be a habit that keeps writing (and your writing voice) from developing beyond the conversational. To explain: first of all, you don't really know who "you" is. Second, most often, when a writer writes "you," they mean "me;" nine times out of ten, "me" would be better, more interesting to a reader: "I really hate people who break traffic laws. Sometimes you just want to kill someone." In this example, the writer is attributing his own outrageous attitude to everyone in order to distract from his irrationality. It is a false appeal to universal experience. In addition, most readers, in most situations, do not enjoy being led around by an author pretending to know what they would think, do, feel, or say —using "you" is the language of the advertiser. Finally, we use "you" most often in conversation. When you are writing, you are conversing with paper; it's bound to be a bit dull. A meaningful conversation with yourself *can* occur in writing, but only if you eliminate "you."

**Use "I" only when you mean it.** What most readers are looking for in an essay are ideas, sometimes pretty descriptions. Your reader doesn't really care that they are your ideas or to know anything about you that isn't essential to the ideas. Every time you write the word "I" in an essay, you take the attention off of your ideas and put it directly on you, the writer, thinking your ideas: you step between your reader and your ideas (your ideas are eclipsed). So only use "I" when you really want to be present as a person or a writer in your paper and when your experience, your presence, adds to the reader's understanding of the ideas you are trying to communicate.

**Also be wary of "it."** "It" is another pronoun that is often used for little or no reason and can cause confusion. As you proofread your writing, check each occurrence of "it" —could you say the same thing without "it"? Does "it" actually refer to something in your paper, or is it just a habitual way of saying something.

**Also be wary of "we" and "people."** For instance: "We should all just jump off a cliff" or "People need to start taking other people's needs into consideration!" Who is being written about? If you're not writing about anyone in particular, you need to reconsider what you're writing or what you know about a situation. If you are thinking about a particular group or type of person, be more specific.

**Avoid beginning sentences with "there is" or "there are."** Usually, more can be said about something than that it exists. There is a cat on my lap. —> A cat is draped across my lap.

**Look out for strings of short, dull words**, like "there are some in it that would at times be more likely as well as interested in going to go to the place..." blah blah

**Avoid repetition and redundancy.** The two are different. Repetition is a word repeated needlessly that draws the reader's attention away from what's being said. Redundancy is when the writer is trying to say something new but is really just saying the same thing again, or, in a fit of over-explanation, says more than needs to be said by telling the reader the same thing again with different words.

*that's enough for now.*

# COMMON FALLACIES

*Fallacies are thinking errors. They are common. You think them. I think them. Politicians use them. Advertisers take advantage of them. Fallacies make the world go 'round. Understanding fallacies and identifying them in your world is like seeing the naked emperor in his new (invisible) clothes.*

The first three fallacies are faulty appeals to emotion (“pathos”). They are not fallacious in the sense that they don’t work—they work in the real world. They are fallacious because they are in essence a form of lie.

**Ad Hominem** (to the person): attacking a person who holds a certain belief or idea instead of the belief or idea itself. Think of any political campaign or debate.

Similarly, **Appeal to False Authority**: promotes an idea or belief through an authority who really has no reason to be so sure. This is the premise behind most advertising...Britney Spears advertising for Pepsi, etc. Also, referring to God, for instance, when arguing a case before the supreme court would be an appeal to a false authority because no deity is meant to have any in that circumstance.

**Provincialism**: This fallacy can be summed up in the ever popular sayings: “We’ve been doin’ this way n’ar abouts as long as I can remember, why change it?” and, “Those small town folk are so stupid; here in the big city, we just don’t do that sort of thing.”

**Appeal to Stirring Symbols**: a politician draped in the American Flag. Not all use of stirring symbols is fallacious. It’s only when the symbol is at core unrelated to the issue or idea being attached to it.

The next fallacies are logical fallacies.

**StrawMan**: StrawMan is one of the easiest fallacies to commit. Basically, it means summarizing the ideas and opinions of your opposition so that they sound stupid or ridiculous or otherwise easy to defeat (you turn your opposition into a straw man). Any reduction of the opposition can be considered a straw man. Sometimes, we commit this fallacy out of ignorance. If we are poorly informed as to the arguments and beliefs of our opposition, we might miss their strongest points. Avoiding strawman means having a genuine understanding, even empathy, for our opposition, its beliefs, and its best possible arguments.