

Business and Society

Cruise Ships and the Disposal of Waste at Sea

Due: Friday, October 7

As you prepare your written analysis of this case, pay special attention to the handout *Group Case Analysis Reports* that we handed out at Bonney Lake. After you have prepared your individual part, set aside a time to work with your group. Your task is to address other members of the Board of Directors and let them know whether or not you support continuing the current waste dumping practices of the cruise line, or if they should make some changes. What do you think should be done? Please demonstrate that your group is able to use all elements of Hosmer's analytical process of the resolution of moral problems, shown for the first (but not the last!) time on page vii of the preface. It is extremely important that you demonstrate an ability to use the veil of ignorance. ALL parties involved should feel like their positions have been well-understood.

Your written response should do the following:

1. Identify all the pertinent issues that need to be addressed. State the moral problem as a question and discuss the benefits/harms, rights/wrongs to each of the affected groups (this is basically questions 1-5 at the end of the case).
2. Use a table to help you and your reader visualize all the issues that will need to be addressed. Make sure it is big enough that we can easily read it!
3. Analysis and Evaluation
 - a. Discuss the economics. The rule is that you should always take the action that will generate the greatest benefits for society, provided it can be shown that all markets are fully competitive, all customers are fully informed, and all external and internal costs are full included.
 - b. Discuss the legal requirements. The rule here is that you should always take the action that most fully complies with the law because the law in a democratic society represents the combined moral standards of all the people within that society, provided it can be shown that the goals, norms, beliefs, and values of all the various groups, and organizations have been equitably considered in the formulation process.
 - c. Discuss the ethical duties. The rules here are that you should always take the action that you 1) would be proud to see widely reported in national newspapers; 2) believe will build a sense of community among everyone associated with the action; 3) expect will generate the greatest net social good; 4) would be willing to see others take in similar situations in which you might be the victim; 5) believe does no harm the "least among us"; and 6) think does not interfere with the right of everyone to develop their skills to the fullest.
4. Recommendation What is your recommendation and how would you explain your recommendation to the other individuals, groups, and organizations that are going to be affected by that decision or action if it is adopted?

Type up your case report and place it in your group folder to be turned in on the due date. Each of you should be prepared to engage in discussion of the case on Friday.