

THE SEATTLE
Farmer-Chef
C O N N E C T I O N



February 6, 2006
*UW Center for Urban
Horticulture*
Seattle, WA
8:30 am - 4 pm

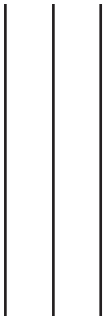
**Make market connections between
local buyers and growers!**

We will meet, connect, share, explore,
debate, and network to the fullest.
Bring your business cards!

FEATURES:

- Keynote: *Deborah Madison*,
chef/author of numerous cookbooks
- Workshops
- A fabulous *lunch*

The Seattle Farmer-Chef Connection
c/o Debra Sohm Lawson
Ecotrust
721 NW 9th Ave, Suite 200
Portland, OR 97209



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"One can't just get gushy about food without knowing something of its story—how it comes to us and what sustains it. That's what makes it interesting, if not urgent, to me."

— Deborah Madison, Chef/Author

The first annual Seattle Farmer-Chef Connection begins the tradition of creating and sustaining relationships between growers and buyers.

Agenda:

- 8:30 - 9:30 Registration
- 9:30 - 9:45 Welcoming Remarks
- 9:45 - 10:45 Keynote: Deborah Madison
- 11:00 - 11:45 **The Farmer-Chef Connection: Developing Successful Relationships**
- 11:45 - 12:30 Connecting Farmers & Buyers
- 12:30 - 2:00 Lunch
- 2:00 - 3:00 Workshops:
 - Buying and Selling Locally Grown Meats
 - Keeping it Local All Year Round
 - Innovative Distribution Models
- 3:00 - 4:00 Workshops:
 - Marketing Local: Both From the Farm and on the Menu
 - Seed Selection and Seasonal Menu Planning
 - Seattle Chapter of the Chefs Collaborative
- 4:00 Closing Comments and Wine Tasting


This day-long gathering is designed to foster collaboration and direct market opportunities for local farmers, ranchers, chefs and retailers who are committed to expanding and strengthening local and seasonal food networks.

The Farmer-Chef Connection was created in 2001 as a joint project of Ecotrust and the Portland Chapter of the Chefs Collaborative.

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There is no cost to participants thanks to our sponsors:

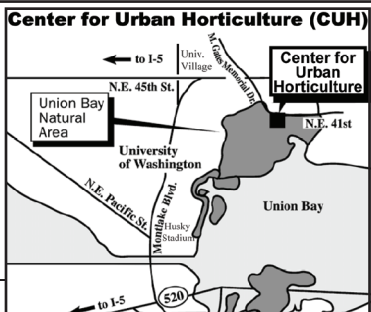


If you have questions please call Ecotrust at: 503-467-0770

DIRECTIONS

Center for Urban Horticulture
3501 NE 41st Street
Seattle, WA

Phone: 206-543-8616



From I-5:
Take the N.E. 45th Street exit, follow east through the University District, past the UW Campus, and down the hill (viaduct). At the stoplight at the bottom of the viaduct, turn left to stay on N.E. 45th St. At the next stoplight, (5-way intersection), turn right (south) onto Mary Gates Memorial Drive. Continue south to the bend in the road (where Mary Gates Drive becomes N.E. 41st St.). The entrance to the Center is on your right, at the large green sign.

From SR-520:
Take the Montlake Blvd exit and go north on Montlake Blvd. Continue across the bridge and past Husky Stadium, staying right as Montlake Blvd. curves east into N.E. 45th Street. At the intersection of N.E. 45th St. and Mary Gates Memorial Drive (5-way stoplight), turn right (south) onto Mary Gates Memorial Drive. Continue south to the bend in the road (where Mary Gates Dr. becomes N.E. 41st St.). The entrance to the Center is on your right.

RSVP by January 25th

Participation is free; however, space is limited and available on a first-come first-served basis.

- YES, I will attend
- NO, I am unable to attend
- I'd like information about being listed in the Guide to Local and Seasonal Products



Please answer a few questions

Contact Information:

Name: _____
Business: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
E-mail: _____

-
1. Farmers, will you donate product for the lunch?
yes no
 2. Chefs, will you make a dish from the donated products?
yes no
 3. Buyers: what are your dream products?

Please detach this form and mail back