

GENDER AND MEDIA

Heesoon Jun's Seminar Group

Office: Lab II 2267 Phone: 867.6855

Website: <http://academic.evergreen.edu/curricular/genderandmedia>

Class meetings: WEDNESDAYS 9:00-12:00

THURSDAYS 10:00-4:00

FRIDAYS 10:00-4:00

Refer to schedule below. Class locations will vary depending upon activity.

| WEEK | WEDNESDAY | THURSDAY | FRIDAY |
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| 1 4/4-6 | <p><u>SEM 2 C1105</u></p> <p>Centering. -Syllabus and Covenant</p> <p>Gender aptitudes -H What is media literacy?- S Film excerpt: <i>Production Notes: fast food for thought</i> (Jason Simon, 1987, 15m)</p> | <p><u>COM 320</u></p> <p>AM: Centering -Student introductions. -Media and gender research <u>Reading</u> C & S; p. 11-30 & chap.12 -Learning theories</p> <p>PM: Seminar COM 320/307 <u>Readings for Seminar</u> G; chapters. 1 & 2 C & S; chapters 1 & 8</p> | <p><u>SEM 2 C1105</u></p> <p>AM: Centering. -Sex and gender -Gender assignment -Gender-role -Gender-identity -Gender attribution</p> <p>PM: Seminar & experiential learning <u>Readings for Seminar</u> G; chapter 10 C & S; chapters 16 & 17</p> |
| 2 4/11-13 | <p><u>SEM 2 C1105</u></p> <p>Centering. -Identity development (Who are you?)-H</p> <p>Film Screening-S <i>Girl Power</i> (Sadie Benning, 1992, 15m) <i>The Smell of Burning Ants</i> (Jay Rosenblatt, 1994, 21m)</p> | <p><u>COM 320</u></p> <p>AM: Centering -Multiple identities</p> <p>PM: Seminar COM 320/307 <u>Readings for Seminar</u> G; chapters 4, 5, & 6 C & S; chapters 6 & 14 Kimmel* (p. 214-232)</p> | <p><u>SEM 2 C1105</u></p> <p>AM: Centering -Advertising and gender (Video: Killing us softly) <u>Reading</u> G; p. 75-81 & 102 C & S; chapter 3 Scott* (p. 233-237)</p> <p>PM SEM 2 C1105 1:00 Introduction to Media Analysis-S Whole class <u>Read and bring: Holtzman essay</u></p> |
| 3 4/18-20 | <p><u>SEM 2 C1105</u></p> <p>Centering -Impact of thinking styles on identity construction -Intrapersonal communication -Perception-H</p> <p>Film: <i>Gender Communication</i> (Dave Archer, 42n) DUE: LEARNING SUMMARY PAPER (9:00 AM)</p> | <p><u>COM 308</u></p> <p>AM: Centering -Student introductions. -Introduction to Digital Video and Palmcorder proficiencies</p> <p>PM: Gender Image Camera exercise and playback <u>Readings for Session:</u> Shot by Shot 52-68; 141-155</p> | <p><u>COM 308</u></p> <p>AM: Centering. Playback: Gender Image Camera Techniques: Composition, Framing, Continuity PM: Seminar: Self Representation Assign Gender Performance 1 (due Thursday April 26) Storyboard exercise</p> |
| 4 | <u>SEM 2 C1105</u> | <u>COM 308</u> | <u>COM 308</u> |

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| 4/25-27 | Centering -Stereotypes gender, race, class, age, sexual orientation, region, disability, language, religion, etc.-H <i>Into Focus: Changing Media Stereotypes of Women in Asia</i> presentation-S | AM: Centering -Playback and Critique: Gender Performance 1 DUE GENDER PERFORMRANCE 1 PM: Media Literacy: Working with Media Formats Transfer station workshop | AM: Centering Editing Fundamentals: Lecture and Screening <u>Reading</u> <i>Shot by Shot</i> 68-97 PM SEM 2 C1105 1:00 MEDIAWATCH project introduced.-S <u>Whole class</u> <u>Reading: C & S Ch. 2 and 8</u> Clips from Mass Media |
| 5 5/2-4 | SEM 2 C1105 Humor and gender-S Gender Typing exercise <u>MEDIAWATCH GROUPS ANNOUNCED</u> | COM 320 AM: Centering -Identity development and consumerism (students' reports from media watch) PM: Seminar COM 320/307 <u>Readings for Seminar</u> G; chapters 8 & 9 C & S; chapters 7 & 11 | SEM 2 C1105 AM: Centering -Pornography and identity construction (Video: <i>American Porn</i>) <u>Readings</u> C & S; chapter 13 Kats * (p. 247-251) PM: Seminar & lecture -Are health and sickness gendered? <u>Readings for seminar</u> Lorber; chapters 2, 3, 4, & 5 |
| 6 5/9-11 | SEM 2 C1105 Centering Student Presentations: Mediawatch research project proposals 10 groups Project outline due | COM 320 AM: Centering Workshop on silent gender rules PM: Seminar COM 320/307 <u>Readings for Seminar</u> C & S; chapters 4, 5, & 9 | SEM 2 C1105 AM: Centering -Non-binary thinking -Feminist theory PM: Seminar <u>Readings for Seminar</u> G; chapter 7 Lorber; chapter 6 hooks*(p. 238-240 Law* (p. 254-255) Steinen* (p. 256-260) Blumenfeld* (p. 265-275) Deacon* (p. 290-292) Lees* (p. 305-306) |
| 7 5/16-18 | SEM 2 C1105 Centering Gender Resistance-H <i>Video: The Strength to Resist: Media's Impact on Women and Girls</i> (33m) DUE: LEARNING SUMMARY PAPER (9:00 AM) | LIB 1404 AM: Centering Digital Editing: FCP Basics workshop: MML Reading: <i>Shot by Shot</i> 98-107 PM Log and Capture assignment Assign: Gender Performance 2 Design and pre-production meetings | Various Locations AM: All day: Shoot Gender Performance 2 project Teams of Four |

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| 8 5/23-25 | <u>SEM 2 C1105</u> Centering Integration: What have you learned about gender and media? | <u>LIB 1404</u> AM: FCP workshop cont.: titling, transitions, importing audio PM: Assisted work session for Gender Performance 2 project MML | <u>LIB 1404</u> AM: Assisted work session for Gender Performance 2 project MML PM: COM 308 1:00 Gender Performance 2 Project due! <u>Critique and discussion</u> |
| 9 5/30-6/1 | -Prep for Mediawatch Presentations -Group or individual conference with faculty COM 305 | -Prep for Mediawatch Presentations -Group or individual conference with faculty COM 305 | -Prep for Mediawatch Presentations -Group or individual conference with faculty COM 305 |
| 10 6/6-8 | <u>SEM 2 C1105</u> Centering <u>Mediawatch Project</u> <u>Presentations</u> | <u>COM 308</u> Centering <u>Mediawatch Project</u> <u>Presentations</u> | <u>SEM 2 C1105</u> Centering <u>Mediawatch Project</u> <u>Presentations</u> |
| 11 6/11-15 | -Evaluation conferences Please bring faculty eval with you. | -Evaluation conferences Please bring faculty eval with you. | -Evaluation conferences Please bring faculty eval with you. |

KEY TO READINGS:

G = Gauntlett, David. *Media, gender and identity: Introduction.*

C & S = Carter, Cynthia & Steiner, Linda. *Critical readings: Media and gender.*

Lorber, Judith. *Gender and the social construction of illness.*

* = Articles from *Readings for diversity and social justice* edited by Adams, M, Blumenfeld, W. J.,
Castaneda, R., Hackman, H. W., Peters, M. A. and Zuniga, X.

Shot by Shot = Cantine, John, Susan Howard and Brady Lewis, 1998 3rd edition. *Shot by Shot A Practical
Guide to Filmmaking.* Pittsburg: Pittsburg Filmmakers.

Holtzman=Holtzman, Linda, 2000. "Gender: In Pink and Blue and Vivid Color" in *Media Messages, What
Film Television and Popular Music Teach Us About Race, Class, Gender and Sexual Orientation*, New
York and London: M.E. Sharpe. pdf

Requirements for full credit

1. Full participation in all class activities (this means no absences unless documented by a written excuse from a doctor).
2. Timely attendance at program events (this means that no tardiness will be tolerated).
3. Timely execution of all assigned projects.
4. Successful completion of Mediawatch final project.
5. Evaluation Conference, written self evaluation, and evaluation of faculty.

BOOK LIST

Cantine, John, Howard, Susan, & Lewis, Brady. (1998). *Shot by Shot: A practical guide to filmmaking*. (3rd ed.). Pittsburg: Pittsburg Filmmakers.

Carter, Cynthia & Steiner, Linda. (2004). (Eds.). *Critical Readings: Media and Gender*. Maidenhead, England: Open University Press.

Gauntlett, David. (2002) *Media, Gender and Identity: Introduction*. NY: NY: Routledge.

Lorber, Judith. (2000). *Gender and the Social Construction of Illness*. Walnut Creek, CA: Altamira Press.

and selected reprints. (available on line at our website).

Credit Distribution

4 – Critical Media

4 – Media and Identity Development

4 – Media Watch Project

4 – Gender Studies