**23-ITEM SURVEY INSTRUMENT Participant # \_\_\_\_\_\_\_**

Recently you may have noticed that *climate change* has been getting some attention in the news. Climate change refers to the idea that the world’s average temperature has been increasing over the past 150 years, may be increasing more in the future, and that the world’s climate may change as a result.

**Please circle one response for each question:**

**1.** What do you think? Do you think that climate change is happening?

* Yes
* No
* Don’t know

If you answered Yes to question # 1:

1a. How sure are you that climate change is happening?

* Extremely sure
* Very sure
* Somewhat sure
* Not at all sure

If you answered No to question # 1:

1b. How sure are you that climate change is not happening?

* Extremely sure
* Very sure
* Somewhat sure
* Not at all sure

**2.** Which comes closer to your own view?

* Most scientists think climate change is happening.
* Most scientists think climate change is not happening.
* There is a lot of disagreement among scientists about whether or not climate change is happening.
* Don't know enough to say

**3**. How much do you think climate change will harm plant & animal species?

* Not at all
* Only a little
* A moderate amount
* A great deal
* Don’t know

**4.** The actions of a single individual won’t make any difference in climate change.

* Strongly disagree
* Somewhat disagree
* Somewhat agree
* Strongly agree

**5**. New technologies can solve climate change, without individuals having to make big changes in their lives.

* Strongly disagree
* Somewhat disagree
* Somewhat agree
* Strongly agree

If you are very or extremely sure that climate change is not occurring, please skip to question #9

**6.** Think back to the energy-saving actions you’re already doing and those you’d like to do over the next 12 months. If you did most of these things, how much do you think it would reduce **your personal contribution** to climate change?

* Not at all
* A little
* Some
* A lot

**7.** If most people in the **United States** did these same actions, how much would it reduce climate change?

* Not at all
* A little
* Some
* A lot

**8.** If most people in the modern industrialized countries around the **world** did these same actions, how much would it reduce climate change?

* Not at all
* A little
* Some
* A lot

**9.** On a scale from -3 (Very Bad) to +3 (Very Good) do you think climate change is a bad thing or a good thing*?*

* +3 (very good)
* +2
* +1
* -1
* -2
* -3 (very bad)

**10.** How worried are you about climate change?

* Very worried
* Somewhat worried
* Not very worried
* Not at all worried

**11.** On some issues people feel that they have all the information they need in order to form a firm opinion, while on other issues they would like more information before making up their mind. For climate change, where would you place yourself?

* I need a lot more information
* I need some more information
* I need a little more information
* I do not need any more information

**12.** How much do you agree or disagree with the following statement: “I have personally experienced the effects of climate change.”

* Strongly disagree
* Somewhat disagree
* Somewhat agree
* Strongly agree

**13.** How often do you discuss climate change with your family and friends?

* Never
* Rarely
* Occasionally
* Very often

**14.** Over the past 12 months, how often have you written letters, emailed, or phoned government officials to urge them to take action to reduce climate change?

* Never
* Once
* A few times (2-3)
* Several times (4-5)
* Many times (6+)
* Don’t know

**15.** Over the past 12 months, how often have you rewarded companies that are taking steps to reduce climate change by buying their products?

* Never
* Once
* A few times (2-3)
* Several times (4-5)
* Many times (6+)
* Don’t know

**16.** Over the next 12 months do you intend to buy the products of companies that are taking steps to reduce climate change…

* More frequently
* Less frequently
* About the same

**17.** Over the next 12 months would you like to punish companies that are opposing steps to reduce climate change by NOT buying their products…

* More frequently
* Less frequently
* About the same

**18.** How often do you in the winter, set the thermostat to 68 degrees or cooler?

* Never
* Rarely
* Sometimes
* Often
* Always
* Not applicable

**18a.** Over the next 12 months, would you like to turn down the thermostat in winter to 68 degrees or cooler…

* More frequently
* Less frequently
* About the same

**19.** How often do you use public transportation or car pool?

* Never
* Rarely
* Sometimes
* Often
* Always
* Not applicable

**19a.** Over the next 12 months, would you like to use public transportation or car pool…

* Less frequently
* About the same
* More frequently

**20.** How often do you walk or bike instead of driving?

* Never
* Rarely
* Sometimes
* Often
* Always
* Not applicable

**20a.** Over the next 12 months, would you like to walk or bike instead of driving…

* More frequently
* Less frequently
* About the same

**21.** How many of the light bulbs in your home are energy-efficient compact fluorescents (CFLs)?

* None
* A few
* Some
* Most
* All
* Don’t know

If you answered *Some, A few* or *None* to question #21, please answer Question 21a:

**21a.** Over the next 12 months, how likely are you to change most of the light bulbs in your home to energy-efficient compact fluorescent lights (CFLs)?

* Yes, I’d like to and I probably will
* Yes, I’d like to but probably won’t
* No
* Don’t know

**22.** Do you think corporations and industry should be doing more or less to address climate change?

* Much less
* Less
* Currently doing the right amount
* More
* Much more

**23.** How big an effort should the United States make to reduce climate change?

* No effort
* A small-scale effort even if it has small economic consequences
* A medium-scale effort even if it has moderate economic consequences
* A large-scale effort even if it has large economic consequences